

Fact sheet



HP Photosmart Express station

Overview

The HP Photosmart Express station is the industry's most advanced standalone, self-serve kiosk dedicated to producing 4 x 6-inch prints quickly – in as fast as five seconds. The fast print speeds are enabled by the station's printhead, which is built on HP's scalable printing technology – the result of a \$1.4 billion investment. The technology built into the printhead enables the HP Photosmart Express station to deliver higher performance and greater efficiency than other comparable systems currently on the market.⁽¹⁾

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Consumer benefits

- Produce high-quality, long-lasting water-fast 4 x 6-inch prints at convenient locations
- No-compromise six-ink system for photographic image quality
- Print photos in as little as five seconds between each print
- Select, print and pay for photos in just three easy steps
- Create an archival CD of digital images – easily, quickly, right at the kiosk
- HP Photosmart Essential software included on archival CD
- Upload images from all main digital camera cards, mobile phone camera cards, USB thumb-drives, CDs, DVDs and Bluetooth™ wireless technology
- From the convenience of home, place an order through Snapfish or Photosmart Essentials, and pick it up at any Photosmart Express station location

Retailer benefits

- Up to 40 percent more profitable per square foot than comparable systems currently on the market
- Holds up to 10 times the supplies capacity than comparable instant print offerings currently on the market
- Up to six times more space efficient than comparable through-put solutions currently on the market
- Minimal maintenance required of retailers – resulting in lower operating costs and higher revenue
- Greater efficiency in printing due to HP thermal inkjet design
- Advanced, comprehensive remote monitoring and reporting systems ensure uptime
- Attractive design and easy-to-use layout

Technical specifications

- Customer Ordering Terminal
 - 17-inch LCD with touch-screen
 - 24x read CD/DVD slot drive
 - Backlit billboard supplied
 - 48x write, 100 CD capacity CD burner



- Payment methods include credit cards, debit cards and stored value
- IR barcode scanner for Snapfish orders, Photosmart Essentials orders, coupons and loyalty cards
- Dimensions
 - 30.25-inches (w) x 28-inches (d) x 63-inches (h)
- Support/Connectivity
 - Memory storage support – Compact Flash (type 1 and 2), Secure Digital, Memory Stick, xD, MMC, mini-SD, RS-MMC, MS Duo, CD, DVD, USB Flash thumb-drive, SmartMedia, Bluetooth 2.0
 - Wired and wireless networking
 - Network connectivity for remote monitoring, diagnostics and financial transactions
- Power Requirements/Consumption
 - Requires Input Rating of 120V, ~60Hz, 12A
 - Consumes 11.0 A max
 - Safety Standard IEC60950-1
- Printer
 - Drop-on-demand HP thermal ink jet
 - Photos resist fading for well over 50 years⁽²⁾
 - Six individual ink cartridges hold 775 ml of ink each
 - Paper capacity of 3,300 of cut 4 x 6-inch photo media
 - Photo envelope capacity of 350

⁽¹⁾ Estimates are based on calculated assumptions and early trial data, not on actual performance of production units.

⁽²⁾ Based on light fade under glass testing at HP Image Permanence Lab (IPL) using HP inks and paper that come standard with the station. Storage permanence (thermal degradation resistance) over 200 years based on HP IPL tests. Confirmation tests of both in progress at Wilhelm Imaging Research, Inc. For details visit www.hp.com/go/printpermanence.

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