



## Mercury in Israel

### History

- 1989 – Founded by Israeli entrepreneurs, Aryeh Finegold and Amnon Landan
- 1991 – Launches Mercury TestRunner, the first non-intrusive automated testing offering
- 1992 – Launches Mercury XRunner, the first automated testing offering for Unix-based software applications
- 1994 – Launches Mercury TestDirector, the cornerstone of Mercury's application delivery offerings as well as Mercury WinRunner and Mercury LoadRunner to integrate the entire testing offering
- 1997 – Mercury ranks number one in distributed automated software quality market for the first time
- 1998 – Announces industry's first complete Java testing solution
- 1999 – Moves into application management market with introduction of Mercury Topaz
- 1999 – Moves into new Mercury campus in Yehud, near Tel Aviv
- 2000 – Launches Mercury Managed Services
- 2003 – Acquires Performant, Inc., to deliver and manage J2EE applications
- 2003 – Acquires Kintana, Inc., to lead IT governance market
- 2004 – Acquires Appilog to execute next step in application management leadership strategy
- 2006 – Acquires Systinet to optimize the business outcomes of service-oriented architecture applications
- 2006 – Launches industry's first change control management offering
- 2006 – Acquires VSI/Tefensoft to own VSI PowerHelp IT product and related core technology

### Current presence

- Full-time employees in Israel: 700
- Worldwide R&D employees (Israel, Prague, Mountain View and Seattle): 700
- Led by Boaz Chalamish, senior vice president and general manager, R&D
- R&D facility in Yehud: application management, application delivery, IT governance, change and configuration management, service-oriented architecture,

change request and quality assurance

- General & Administration
- IT Support
- Mercury Managed Services
- Sales & Marketing

### **Business position**

- Hundreds of customers, including most of the leading businesses in Israel
- More than 1,000 users attended the Mercury Israel customer event in June 2006

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