

Fact sheet



100 Million HP LaserJets Shipped

Overview

HP has shipped 100 Million LaserJet printers. This milestone represents HP's history of quality, reliability and innovation. In 1984, HP pioneered personal laser printing with the introduction of the first LaserJet printer. Since then HP LaserJet printing solutions have changed the way people conduct business, communicate in the office and market products and services. HP's constant focus on delivering customer-centric innovation has led to many industry firsts from the introduction of network printing to the first printer-based multi-function device and now to the world's smallest LaserJet printer. Innovations such as Web Jetadmin and Universal Print Driver further demonstrate HP leadership. And HP inspires trust; for the last 14 consecutive years, HP has received the PC Magazine Reader's Choice Award for service and reliability.

HP's recent announcement of its expanded LaserJet line-up marked the company's continued focus on addressing customer needs in fast growing emerging geographies and in-house marketing. The portfolio now includes an expanded lineup of HP Color LaserJet printers, a relationship with iStockphoto® to facilitate access to its online image library, high-performance and versatile all-in-one and monochrome printers, and new services and software to enrich the overall printing experience.

Many of the products announced in April 2006 meet the need for reliable, efficient printing, which is universal among small businesses. These products are especially appealing to customers in countries like China, India, Russia and Brazil as well as customers in North America.

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Key innovations and Industry firsts:

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- Key Innovations
 - Spring 1984 – First HP LaserJet
 - Fall 1994 – First HP Color LaserJet
 - Spring 1997 – First printer-based multifunction device
 - Spring 2006 – World's smallest footprint LaserJet
- Industry Firsts: Offering quality, innovation, manageability and choice:
 - Spring 1984 – Personal laser printing
 - March 1991 – Network printing
 - April 1993 – Web Jetadmin



April 18, 2006 LaserJet Announcement:

- The HP LaserJet 1018, an affordable monochrome printer that offers the world's smallest footprint for a laser printer. Priced starting at \$129*.
- The HP LaserJet 3050 all-in-one, a compact printer, scanner, copier and fax solution with fast printing speeds of up to 19 pages per minute. Priced at \$299*.
- The HP LaserJet 5200 series, a wide-format, A3 printer series with HP Instant-On Technology, which reduces warm-up time so the first page comes out quickly, regardless of when the printer was last used. Priced starting at \$1,439*.
- The HP Color LaserJet 2605 series adds brilliant color to business output. The HP Color LaserJet 2605dtn is the world's first single-function color laser printer to have photo memory card slots.⁽¹⁾ Designed for HP ColorSphere toner, which provides stunningly high-quality prints, the series is priced starting at \$499*.
- The HP Color LaserJet 1600, an entry-level, personal desktop color laser printer designed for HP ColorSphere toner. Priced at \$299*.

**Denotes US estimated street price*

⁽¹⁾ The HP Color LaserJet 2605dtn, priced at \$699, has Compact Flash (Type I & II), Memory Stick and Memory Stick Pro, MultiMedia, SmartMedia, Secure Digital and xD-Picture Card slots and an additional paper tray.

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