

Fact sheet



HP Photosmart R727 Digital Camera

Overview

Take stunning 6.2-megapixel photos with the elegant, metal HP Photosmart R727 Digital Camera. This ultra-compact digital camera features a bright, indoor and outdoor 2.5-inch image display screen while being thin enough to slip in your pocket. With the latest generation of HP Real Life technologies, including automatic in-camera red-eye removal and HP Design Gallery, users can easily take brilliant digital photos perfect for printing and sharing.

Key Features and Benefits

- 6.2-megapixels for incredible resolution for beautiful prints and enlargements up to poster size
- Internal HP Precision 24x total zoom, 3x optical, 8x digital
- 2.5-inch LCD for framing and viewing photos and menus – indoors or out
- On-camera button to easily order and share photos on Snapfish using HP Photosmart Express ⁽¹⁾
- Features an elegant, thin all-metal design to fit easily in a pocket or purse

Additional Features

- HP Real Life technologies help take the guesswork out of digital photography and make it easy to produce great photos that are crisp, realistic and true-to-life. HP Real Life technologies include:
 - NEW: Automatic In-camera red-eye removal to remove red-eye while images are still in the camera
 - NEW: HP Design Gallery adds artistic effects and borders right in the camera – includes slimming feature for your best possible photos—no PC or software required.
 - Improved Image Advice now provides real-time feedback to users on how to improve a specific picture the next time it is captured—like having a professional photographer with you at all times!
 - In-camera panorama stitching allows the user to align, capture and review a panorama image on the camera and stitch up to 5 photos together to save as one image for easy printing without downloading to a computer
 - High-quality VGA video with audio shoots at 24 frames per second and offers the ability to save still shots for printing
- HP Photosmart Express makes sharing, printing and saving digital photos easy – users simply take a photo and select its destination right on the back of the camera – up to 34 destinations, including e-mail addresses, online albums, and printers

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- New HP Photosmart Software allows users to edit, organize, print, share and archive digital photos
- Optional HP Photosmart 6221 Premium Camera Dock lets users easily view photos on TV, transfer photos to the PC, print and recharge in-camera batteries, plus a spare. Add Wireless capabilities by purchasing the HP Photosmart 6222 Wireless Dock Base ⁽²⁾

Technical Specifications

- 6.2-megapixel resolution
- 3x optical zoom, 8x digital zoom
- Dimensions/Weight
 - 93mm (W) x 23mm (D) x 61mm (H)
 - 130 grams without battery
- PictBridge support
- JPEG (Exif 2.2)
- Support/Connectivity
 - USB Connectivity
 - USB-compatible PC with Microsoft Windows® XP, x64, 2000, Me, 98SE, or 98, Intel® Pentium® II, Celeron® or compatible CPU, Internet Explorer 5.01SP2 or later
 - USB-compatible Macintosh computer with Mac OS v10.2.8, v10.3, v10.4
- HP offers a comprehensive support package for the HP Photosmart R727 Digital Camera that includes one-year of phone support as well as real-time chat and email support beyond the warranty as part of its HP Total Care portfolio of services.

Pricing and Availability

Estimated U.S. street price is \$299 ⁽³⁾

Expected to be available for purchase April 2006 in North America, and specific countries of Latin America and Europe.

⁽¹⁾ On-camera Snapfish feature available in UK and US only.

⁽²⁾ Not included; please purchase separately.

⁽³⁾ Actual price may vary.

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