

Fact sheet



HP Photosmart M527 Digital Camera

Overview

Get impressive 6-megapixel photos with the easy-to-use HP Photosmart M527 Digital Camera. This digital camera has 21x total zoom - 3x optical, 7x digital - and features HP Real Life technologies, including HP in-camera red eye removal and HP Design Gallery. With the new HP Design Gallery, users can easily take brilliant digital photos. Intuitive button design allows for quick, one-handed shots, in addition to one-button ordering and sharing of photos with HP Photosmart Express. ⁽¹⁾

Key Features and Benefits

- 6-megapixels for impressive resolution for beautiful prints and enlargements up to poster-size
- 2-inch image display, intuitive button layout and overall compact stylish design allow for easy one-handed shots
- On-camera button to easily order and share photos on Snapfish using HP Photosmart Express ⁽¹⁾
- 16 MB internal memory allows users to store photos in the camera
- Extra storage capacity available with optional SD card ⁽²⁾
- HP Photosmart Premier Software is a complete, easy-to-use software solution for editing, organizing, printing and sharing digital photos

Additional Features

- HP Real Life technologies help take the guesswork out of digital photography and make it easy to produce great photos that are crisp, realistic and true-to-life. HP Real Life technologies include:
 - NEW: HP Design Gallery adds artistic effects and borders right in the camera
 - In-camera red-eye removal to remove red-eye while images are still in the camera
- HP Photosmart Express makes sharing, printing and saving digital photos easy – users simply take a photo and select its destination right on the back of the camera – up to 34 destinations, including e-mail addresses, online albums, printers and Snapfish
 - When the digital camera is later connected to a computer or the optional camera dock,⁽²⁾ the selected photos are automatically printed and/or e-mailed without burdening the recipient with large file attachments
 - E-mail recipients see thumbnails of the images right in the body of their e-mail message, as well as a link to the web page where they can very easily view, print and save the photos, and upload them to online albums
- Optional HP Photosmart 6221 Digital Camera Dock lets users easily save, view, print and share photos on a PC, Snapfish and TV, and recharge in-

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camera batteries. Add wireless capabilities by purchasing the HP Photosmart 6222 Wireless Dock Base to share your photos via a wireless home network. ⁽²⁾

Technical Specifications

- 6-megapixel resolution
- 3x optical zoom, 7x digital zoom
- Dimensions/Weight
 - 95mm (w) x 32mm (d) x 62mm (h)
 - 153 grams without
- Support/Connectivity
 - USB Connectivity
 - USB-compatible PC with Microsoft Windows® XP, x64, 2000, Me, 98SE, or 98, Intel® Pentium® II, Celeron® or compatible CPU, Internet Explorer 5.01SP2 or later
 - USB-compatible Macintosh computer with Mac OS v10.2.8, v10.3, v10.4
- HP offers a comprehensive support package for the HP Photosmart M527 Digital Camera that includes one-year of phone support as well as real-time chat and email support beyond the warranty as part of its HP Total Care portfolio of services.

Pricing and Availability

Estimated U.S. street price is \$199 card ⁽³⁾

Expected to be available for purchase April 2006 in North America.

⁽¹⁾ On-camera Snapfish feature available in UK and US only.

⁽²⁾ Not included; please purchase separately.

⁽²⁾ Actual price may vary.

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