

Fact sheet



HP Aquarella Art Paper

Overview

HP Aquarella Art Paper, part of a full line of HP Digital Fine Art Media, is a single-side coated mould-made matte paper that is slightly structured and produces vivid, full-color, high-quality printouts. This media is ideal for economical fine art reproductions or business collateral such as menus, cards or invitations. This paper has been designed to work seamlessly with the HP Photosmart Pro B9180 Professional Photo Printer and HP Vivera pigment inks as a total fine art solution.

Key Features and Benefits

- Professional color-accurate prints for exceptional image quality
- Acid-free to preserve photos and fine art
- Water-resistant when printed with HP 38 series pigment inks
- Natural white paper with quality feel and unique texture for true artistic look

Other Technical Specifications

- 15.9 mil thick, 240gsm
- Prints dry immediately for easy handling without smudging⁽¹⁾
- Cut sheet format for enhanced printing flexibility and ease of use

Pricing and Availability

Estimated U.S. street prices:⁽²⁾

- Q8730A, B+/A3+ (13" x 19"), 25 sheets: \$69.99

Expected to be available for purchase in September 2006 in the United States, Europe, and Asia Pacific.

###

(1) Ink is dry to the touch after printing. Allow 24 hours for the print to cure and become durable before framing or extensive handling.

(2) Actual price may vary.

Editorial Contacts:
Sarah Steven, HP
+1 650 557 9277
sarah.k.steven@hp.com

Kimberly Weber
Porter Novelli for HP
+1 415 975 3332
kimberly.weber@porternovelli.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

© 2006 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

02/2006