

## Executive biography



### Tuan Tran

Vice President, Sales and Marketing, Supplies, Imaging and Printing Group

#### **Hewlett-Packard Company**

Tuan Tran is vice president of sales and marketing for Supplies in the Imaging and Printing Group (IPG) at HP. In this role, Tran leads HP's supplies marketing activities worldwide, including strategic and market planning, customer relationship management, supplies usage and strategic aftermarket initiatives.

Prior to this, Tran was vice president of marketing for IPG's Consumer Imaging and Printing group and previously led the Consumer Current Business Management team in Digital Imaging and Publishing. Tran joined HP in 1991 and has held a variety of marketing, finance and operations positions in the Consumer Business Organization, Mobile Computing Division and the Business Printing Division in Singapore. As one of the original members of the Mobile Computing team, he was instrumental in building a successful notebook business for HP. Prior to joining HP, Tran worked for IBM as a systems engineer.

Tran holds bachelor's degrees from both the University of Wisconsin-Madison and the University of Oregon. He also holds a master's degree in business administration in marketing, finance, and operations from the University of Oregon. He is based in Vancouver, Wash.

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