



## Dan Gilbert

Vice President of Marketing, Digital Photography and Entertainment

### **Hewlett-Packard Company**

Dan Gilbert is vice president of marketing for the Digital Photography and Entertainment (DP&E) business unit within the Imaging and Printing Group at HP. Digital Photography and Entertainment includes solutions and devices in the digital photography ecosystem, including photo specialty printers, digital cameras and accessories, online photo services, retail photofinishing solutions and web-based digital entertainment services.

Gilbert has 18 years of marketing and general management experience with HP and currently manages the marketing function for DP&E. Throughout his career at HP, Gilbert has been closely involved in the creation and launch of HP's digital imaging business. Prior to starting his current role, he led new business development in the area of digital photo printing and, software and services.

When HP decided to enter the digital imaging business in the mid-90s, Gilbert led the marketing effort for developing the Photosmart printer products. Later, he managed the Worldwide Marketing Center for Digital Imaging, which launched and marketed the Photosmart family of digital cameras, printers and scanners.

Before joining HP, Gilbert worked as an engineer in the aerospace and automotive industries. He has a master's degree in business administration from the University of Chicago, and master's and bachelor's degrees in mechanical engineering from the University of Wisconsin. Gilbert resides in San Diego.

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