

Executive biography



Laura J. Blackmer

Vice President, U.S. Channels, Imaging and Printing Group

Hewlett-Packard Company

Laura Blackmer is the Vice President of U.S. Channels in HP's Imaging and Printing Group. She is responsible for management of the IPG Specialty Channels Organization, as well as functional responsibility for the Commercial Channels sales and marketing, hosted by HP's Solutions Partner Organization.

Since joining HP in 1988, Laura has held various positions in both sales and marketing, directly to end-user customers and through HP partners. Her previous positions include Vice President, Small Medium Business – Americas, Business and Segment Director for HP North America Commercial Channels, Eastern Region VP for Commercial Channels, U.S. Hardcopy Sales Specialist, Channel Sales Representative and Major Account Manager for ENTEX Information Systems.

Laura received her bachelor's degree in Business Administration with a concentration in Marketing from Colorado State University. Laura was also one of two HP executives to participate in the Leadership America program in 1994.

Laura lives with her husband Rich DiMartino and their two daughters, 7 year-old Lily and 2 year-old Ella, in New Jersey. She enjoys golf, skiing, entertaining and the outdoors.

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