

## News advisory



### HP Doubles Print Speed of Flagship Digital Press for Monochrome Printing

Enhanced HP Indigo press 5000 now enables print service providers to use the same device and workflow for one- to seven-color printing

PALO ALTO, Calif., Jan. 25, 2006 – HP today announced the availability of the newly enhanced HP Indigo press 5000 which achieves 100 percent faster print speeds for monochrome (1/0) printing with up to 16,000 impressions per hour or 272 pages per minute <sup>(1)</sup>.

Featuring new software editions and hardware options, HP's top-selling seven-color digital press is optimized to quickly and efficiently print manuals, variable-data statements, transactional documents and other materials that require extensive single color printing.

Print service providers now will enjoy the flexibility to print a wider range of applications on a single device, eliminating the need to create or implement new workflows to print occasional single-color jobs on a separate device.

Additional new features of the press include HP Professional PANTONE® technology, upgraded operations software and a higher-capacity proof tray. The enhancements are available on all new HP Indigo press 5000 systems and installed as a free upgrade for HP Indigo press 5000 owners with a current service contract.

"These latest enhancements to the HP Indigo press 5000 give our customers a competitive edge in producing materials ranging from high-volume, single-color jobs to highly personalized, full-color corporate marketing materials matching specific PANTONE and brand colors," said Alon Bar-Shany, vice president and general manager, Indigo Division, HP. "Upgrading our flagship press also underscores our commitment to continuous improvement and demonstrates our dedication to providing best-in-class technology to boost our customers' productivity and profitability."

#### **New features improve quality and productivity**

The HP Indigo press 5000's significant speed improvement joins a host of time- and money-saving enhancements that are now part of the standard HP Indigo press 5000 offering.

The HP Professional PANTONE technology for the HP Indigo press 5000 is an on-press four-color (CMYK) PANTONE emulation for simulating PANTONE MATCHING SYSTEM colors. This new solution gives users even better color consistency by automatically matching multiple colors on a single job. HP Professional PANTONE technology also

#### **Editorial contacts:**

Michael Swack, HP  
+1 858 655 4262  
michael.swack@hp.com

David Lindsay  
Porter Novelli for HP  
+1 404 995 4541  
david.lindsay@porternovelli.com

Hewlett-Packard Company  
3000 Hanover Street  
Palo Alto, CA 94304  
www.hp.com



uses ICC profiles, providing optimized simulations for specific media types.

The upgraded press software, version 7.2, includes several new features that improve productivity and utilization, such as divider sheets between jobs in job offset mode, support for multiple substrates loaded on press, faster stops when interrupting and switching jobs, and a reduced cold start time. Additional new software features include:

- improved color plane registration and front to back registration for enhanced print quality;
- remote monitoring of press job management queues; and
- an updated user interface that includes language support for German, French, Italian and Spanish.

The HP Indigo press 5000 is also available with new, optional stackers. Up to three optional stackers can now be added to the HP Indigo press 5000's standard stacker to feed multiple paper stocks and increase operator productivity by allowing loading and unloading of media while printing<sup>(2)</sup>.

"The enhancements on the HP Indigo press 5000 have already driven tangible results to our bottom line," said Christopher M. Petro, president and chief executive officer of Mahwah, N.J.-based Global Soft Digital Solutions, an early user of the enhanced press. "Overall we have seen a 10 percent increase in output productivity, clear workflow enhancements, better color and efficiency when running multiple stocks and blazing speeds on pure black output."

HP expects to start providing existing HP Indigo press 5000 owners with these enhancement upgrades in March. New HP Indigo press 5000 customers will have the features included on their press beginning in March.

### **About HP**

HP is a technology solutions provider to consumers, businesses and institutions globally. The company's offerings span IT infrastructure, global services, business and home computing, and imaging and printing. For the four fiscal quarters ended Oct. 31, 2005, HP revenue totaled \$86.7 billion. More information about HP (NYSE, Nasdaq: HPQ) is available at [www.hp.com](http://www.hp.com).

<sup>(1)</sup> Full monochrome (1/0) 8.5 x 11-inch images per hour (two-up; recommended with media of 90-200 gsm) using previous HP Indigo press 5000, which printed 8,000 monochrome impressions per hour.

<sup>(2)</sup> Optional stackers are sold separately as an upgrade to the HP Indigo press 5000.

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