

News advisory



HP Unveils 2006 HDTVs and Digital Entertainment Breakthrough

PALO ALTO, Calif., Jan. 4, 2006 – HP today announced its 2006 lineup of high-definition TVs, including a model that can connect to a home network and directly to the Internet.

The 37-inch HP Advanced Digital Media LCD Television is at the leading edge of a new generation of TVs from HP that have a built-in digital media receiver. The receiver connects to a home network so digital content isolated on PCs around the house can be enjoyed in the living room.

This breakthrough in digital entertainment convergence features wired and wireless connectivity and is dramatically easy to use. Viewers can watch high-resolution television or slideshows with music or enjoy videos, all streamed from a PC to the TV.

HP's Advanced Digital Media Television also delivers a rich set of services so users can access a variety of digital entertainment through their TVs. Users can view online slideshows or home movies from the comfort of a couch with Snapfish, HP's online photo service. Or, they can listen to more than a million songs with Real Networks' Rhapsody music service.

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HP's new line of LCD HDTVs also includes the 37-inch LC3760N and 32-inch LC3260N, which feature the company's innovative Visual Fidelity technologies. Both have a dynamic contrast ratio of 6,000:1, which sets a new standard for black levels on an LCD, and a 6ms refresh rate that virtually eliminates motion blur.

Motion Adaptive Noise Reduction, Photorealistic Sharpness Enhancement and 3D Color Enrichment minimize visual noise and provide sharp, vibrant color. HP's LCD HDTVs also adjust the picture to a room's ambient light and have a 176-degree viewing angle, so there's not a bad seat in the house.

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The company's 2006 line also includes two new plasma HDTVs, the 50-inch PL5060N and the 42-inch PL4260N. These TVs display more than a billion colors and have a contrast ratio of 10,000:1. They also have an ultra-long panel life and integrated HDTV/Analog tuners, so viewers can watch HD or standard broadcasts with a cable box or off-the-air antenna. A PC input allows Media Center PC users to directly connect computers to the display.

HP's award-winning family of microdisplay HDTVs include two new models for 2006. The 52-inch ID5280n 1080p model is based on HP's innovative use of super-bright LEDs (light-emitting diodes) that replace a traditional bulb and provide a broader range of colors as well as instant on/off. HP also introduced the 52-inch ID5220n 720p microdisplay TV.

Both include HP Visual Fidelity technologies, including HP's patented Wobulation, which doubles the resolution of a microdisplay without increasing the price. Visual Fidelity technologies provides sharp, vibrant colors and realistic skin tones; a 5-in-1 memory-card reader that makes it easy to view photos, and an integrated CableCARD slot, which eliminates the need to connect a set-top box.

These televisions also feature an HP photo viewer that allows users to watch high-definition slide shows of their snapshots and, if they choose, print them out on a PictBridge-enabled USB printer. In addition, the 2006 lineup will continue to feature HP's 58- and 65-inch MDTVs, which will receive a facelift with a new glossy black finish.

HP's new digital entertainment products are expected to be available at U.S. retail chains and audio/video specialty retailers around the country beginning in early summer.

About HP

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