

Executive biography



Mark Potter

Vice President, Industry Standard Servers

Hewlett-Packard Company

Mark Potter is a vice president in the Industry Standard Servers business unit at HP, responsible for the company's award-winning BladeSystem family of products.

The Industry Standard Servers business unit develops and markets HP ProLiant servers, and HP BladeSystem offerings to meet the needs of enterprise and corporate data centers, corporate remote office, service providers, and small and medium-size businesses.

Previously, as director of platform software research and development for Industry Standard Servers, Potter led software strategy and R&D for the HP ProLiant and Blade programs. Since joining HP in 1989, Potter has been responsible for increasing ProLiant server leadership to support enterprise-level computing in the area of systems management, high availability, fault management and operating systems.

Prior to joining HP, Potter was in the aerospace industry, where he held a variety of positions. Potter earned a bachelor of science degree from Texas A&M University.

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com