

# Executive biography



## Tony Parkinson

Vice President and General Manager, Industry Standard Servers, Asia Pacific and Japan

### **Hewlett-Packard Company**

Tony Parkinson is vice president and general manager of Industry Standard Servers in Asia Pacific and Japan at HP.

Prior to this, Parkinson was the director for the Industry Standard Servers business in APJ. Previously, he was responsible for strategic sales and marketing for Compaq in China, Hong Kong and Taiwan. He ensured time to market for Compaq enterprise products and solutions is reduced, increased the visibility of the Compaq brand and accelerated growth in the greater China market.

Parkinson has more than 20 years of technical, business, marketing and management experience in the IT industry, particularly in Asia. This includes serving as director of the Global Marketing Program for Industry Standard Servers. From 1989-1997, Parkinson was responsible for product management and marketing in Compaq Australia.

Born in Australia, Parkinson holds a bachelor's degree in marketing from the University of Technology in Sydney.

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