

Executive biography



Deb Nelson

Senior Vice President, Marketing and Alliances, Technology Solutions Group

Hewlett-Packard Company

Deborah Nelson is senior vice president of Marketing and Alliances in the Technology Solutions Group at HP. She leads marketing across three global business units and three geographic regions for products and solutions that include HP's servers, storage, OpenView software, OpenCall software, and services.

Previously, she was responsible for the worldwide marketing of HP's personal computers, technical workstations, personal digital assistant and handheld products, mobile and wireless solutions, personal storage appliances and embedded software.

Nelson has held a broad range of marketing positions over her 20 year career. Her experience spans product management of software, services and hardware products, channels and partners, marketing communications, market research, and business development in HP's Americas and European field and worldwide organizations.

Nelson serves on the board of directors for Second Harvest Food Bank of Santa Clara and San Mateo Counties. She graduated from Northwestern University.

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