

Executive biography



Anthony McMahon

Vice President and General Manager, Enterprise Servers and Storage, Asia Pacific and Japan

Hewlett-Packard Company

Anthony McMahon is responsible for the Enterprise Servers and Storage business unit in Asia Pacific and Japan at HP. This portfolio includes HP ProLiant, HP Superdome, HP Integrity and HP NonStop servers as well as HP StorageWorks storage offerings.

Previously, McMahon led HP's direct business in Asia Pacific and Japan and, before that, in the United States. This business included direct selling to customers via web and phone, pre-sales contact center operations, hp.com and Internet marketing services.

McMahon led HP's North America contact center consolidation project to improve customer experience and lower costs. He also was business unit manager for notebooks in the Americas, where HP experienced a dramatic rise in market share. With HP for more than nine years, McMahon's first role was as the Intel Products Manager for HP Australia.

McMahon held various positions at Osborne Computer Corporation, formerly the No. 1 PC vendor in Australia, which was acquired by Gateway, where he remained as the Australian Marketing Manager. He also worked with the worldwide express freight company TNT and Ansett Airlines, a major Australian airline, in a number of management roles in both Australia and Europe.

McMahon holds an MBA from the Australian Graduate School of Management and also a bachelor of commerce degree from The University of New South Wales, Sydney, Australia.

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