

Executive biography



Kyle Fitze

Marketing Director, Storage Area Networks, StorageWorks Division

Hewlett-Packard Company

Kyle Fitze is marketing director for HP's Storage Area Network division, responsible for the definition, launch and marketing of the HP StorageWorks XP, EVA and MSA storage arrays and SAN infrastructure.

Fitze began his storage career in 1997 with Compaq, where he managed the marketing and launch of the industry's first clusterable fibre channel attached external storage array, host adapter and infrastructure products. He has held several positions at Compaq and HP since then, including product marketing for entry-level SAN arrays and cluster storage, business development and technology strategy for server storage and infrastructure.

Fitze holds a bachelor's degree from the University of Texas and an MBA from the University of Houston.

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