

# Executive biography



## Duncan Campbell

Vice President, Marketing, StorageWorks Division

### **Hewlett-Packard Company**

Duncan Campbell is vice president of marketing for the StorageWorks Division at HP. He is responsible for advancing the market position of HP's storage area network, network-attached storage, information lifecycle management, nearline and storage management software offerings through both direct and indirect channels.

Campbell brings 20 years of industry marketing experience to the role, with a proven track record spanning software, networking, services, PCs and systems, as well as deep channel expertise.

Previously, Campbell was vice president of marketing and business development for First Virtual Communications, a world leader in providing easy-to-use, integrated rich media communications solutions. Prior to that role, he was the principal and a founding member of Adjunct Consulting, where he helped incubate a SAN-management-over-IP startup and developed transformational business strategies for his other client companies.

Campbell was formerly with HP from 1986-2001 in various marketing director roles spanning workstations, HP OpenView software, networking, PC servers and Intel processor-based servers. He also served as worldwide director of marketing for channels, alliances and partners.

Campbell holds a master of business administration from the Wharton School of the University of Pennsylvania and a bachelor of science degree in chemistry from the University of California at San Diego.

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