



## Fact Sheet

# Autonomy

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### Key Facts

- Founded in Cambridge, England, by Dr. Michael Lynch and Richard Gaunt in 1996.
- Autonomy was publicly listed on the EASDAQ exchange in 1998.
- Autonomy technology is able to make sense of and process unstructured, “human information,” and draw real business value from that meaning.
- Dual headquarters in Cambridge, UK, and San Francisco, USA, with offices worldwide including North America, Latin America, Europe and Asia Pacific.
- 65,000 customers worldwide, including leading companies such as Adobe, Citrix, Dassault Systèmes, EMC, IBM Global Services, Novell, Sybase and TIBCO.
- Acquired by HP on Oct. 3, 2011.
- Currently led by Robert Youngjohns, senior vice president and general manager, Autonomy/IM Business

### The foundation: Meaning-based Computing

Autonomy's main technology, Intelligent Data Operating Layer (IDOL), allows search and processing of text taken from database, audio, video, or text files or streams. The processing of such information by IDOL is referred to by Autonomy as Meaning-based Computing.

Autonomy's technology attempts to “understand” any form of unstructured information, including text, voice and video, and based on that understanding perform automatic operations, for example inferring what the user wants and on that basis finding other information that may be of interest.

### The future: integration and scale

The HP Next Generation Information Platform is based on a combination of Autonomy's unstructured data analytics engine, IDOL 10, and HP Vertica's fast-loading, real-time analytics database. This strategic move by HP is part of its refocus on enterprise software, and enterprise integration solutions and services. The platform will combine structured data with unstructured information—which comprises about 80 percent of the data on the web such as video, pictures, emails, etc.—and handle them in a unified manner.

In recent years, Autonomy has successfully launched a number of new solutions as a result of extensive research and development, introducing industry-shifting technology into the marketplace. As a testimony to unsurpassed innovation, Autonomy is quickly

gaining mainstream adoption and is being established as the standard for all information needs for organizations around the globe.

### **Accolades**

- Autonomy IDOL 10 is a KMWorld Trend-Setting Product of 2012
- Won Industry Innovation Award at the KnowList Awards 2012
- Ranked as the fastest-growing vendor in the sector by IDC
- Rated “Leader” in Gartner’s Magic Quadrant for Information Archiving, 2011
- Rated “Leader” in Gartner’s Magic Quadrant for Web Content Management, 2010 and 2011

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