11.5 in.
DMAX IMAGING
COLOR QUALITY
CONTROL STRIP
21.0 in.
CYAN
MAGENTA
YELLOW
BLACK

WELCOME, #100,000,000

Somewhere in the world, the 100 millionth HP LaserJet just entered the workforce.

It will work 24/7.

It will rarely, if ever, call in sick.

It will help with new business and deliver killer presentations, whether in color or black and white.

And like the 99,999,999 HP LaserJets that came before it, its dependability will be legendary.

That's why no one has supplied more printers to more people than HP.

So welcome to the business world, number 100,000,000.

You're about to do great things.

To find out how HP LaserJets can help your business and to enter the "It Just Works" sweepstakes, go to hp.com/go/laserjet. Brilliantly Simple.

NO PURCHASE OR SUBSCRIPTION IS NECESSARY TO ENTER OR WIN. A purchase or subscription will not improve your chances of winning. Sweepstakes starts at 9:00:00 a.m. (PDT) on 6/26/06 and ends at 4:59:59 p.m. (PDT) on 8/30/06 for online entry, and on 8/31 for the postmarking of a mail-in entry. This Sweepstakes program is open only to legal residents of the 50 United States and D.C. who are age 18 years or older as of date of entry, and is subject to the Official Rules. For complete entry details, prize descriptions, restrictions and Official Rules, visit www.hp.com/go/ItJustWorks. Odds of winning a prize are determined by the number of eligible entries received, and are equal regardless of method of entry. Entries become the property of HP and will not be returned. HP can use the entries for any marketing or promotional purposes and can be reproduced in any media. A limit of only one (1) prize per person will be awarded during this Sweepstakes. Void where prohibited. ©2006 Hewlett-Packard Development Company, L.P.

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San Francisco, CA 94107
Phone: 415.593.0900
Fax: 415.593.9901

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Client	HP
Job Number:	HPIPG1-60
Ad Number:	000302
Ad-ID:	EQUP02840000
Job Title:	100 Millionth Laserjet
File Name:	HPIPG1-60_B.NP.Pg
File Format:	InDesign CS2
Start Date:	00.00.00
Color / Media:	4/c Newspaper
1st Insertion:	Date
1st Close:	Date
Vendor:	DMAX
Pubs:	See *

Mechanical Specs	
Bleed:	
Trim:	11.5" x 21"
Live:	
Scale:	1" = 1" @ 100%
Notes:	

People		Initial	Date
Creative Dir.	Steve Simpson		
Art Dir.	Robert Kastigar		
Art Dir.	Tanya Spanier		
Copywriter	Mimi Cook		
Proofreader	Shannon Roy/Sage Romano		
Account Mgr.	Grace Kao		
PP	Laura Gill		
Project Mgr.	Maria Evangelista		
AAM			
Client			
Production Artist	Jessica Pettigrew		
Print Output at: 100%	Version: 01	Released on: 06.22.06	

* SF Chronicle, SJ Mercury, SD Tribune, Boise Idaho Statesman, Vancouver Columbian, Portland Oregonian, Houston Chronicle, Atlanta Journal Constitution

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