



Executive Biography

Christopher Morgan

Senior Vice President, Graphics Solutions Business,
Printing and Personal Solutions Group
Hewlett-Packard Company



Chris Morgan is senior vice president of the Graphics Solutions Business in the Printing and Personal Systems Group (PPSG) at HP. He and his team are responsible for continuing the company's worldwide leadership in graphics printing solutions, including Designjet, Indigo, Inkjet High-Speed Production Solutions, Scitex, and Specialty Printing Systems. He is focused on driving the analog-to-digital transformation in this industry.

During his 20-year tenure at HP, Morgan has held a number of global and regional senior management positions, with significant leadership experience across consumer, business and graphics customer segments, and a broad mix of computing and printing technologies and businesses.

Prior to his current role, Morgan was senior vice president of Imaging and Printing for Asia Pacific and Japan. Before that, Morgan served as vice president of Worldwide Sales and Marketing for the Imaging and Printing Group, with concurrent responsibility for HP's consumer segment activities.

Previously, Morgan was vice president of Worldwide Marketing for HP's Consumer Business Organization (CBO), which included consumer computing, digital imaging, personal printing, information appliances and supplies. He also spent five years in Asia as vice president and general manager for HP CBO, general manager for Inkjet Systems and director of Marketing for Printing and Imaging Products.

Earlier in his career, Morgan held various management roles for the company's Mobile Computing business, Personal Systems Group, U.S. PC Dealer Channel Program and North America PC market development.

Prior to joining HP, Morgan spent several years in advertising and market development roles.

Morgan holds a Bachelor of Science in journalism and psychology from the University of Wisconsin-Madison.