

2002 HP Philanthropy & Education Annual Report

Unleashing human potential in communities around the world





"HP is committed to the principles of global citizenship and strives to make meaningful contributions to the communities in which we live and work, and to society as a whole. We live up to this commitment by being an economic, intellectual and social asset to each country and community in which we do business."

– Carly Fiorina
Chairman and CEO




"While we call it philanthropy, we really view our contributions as long-term business investments. To be successful, philanthropy has to be sustainable, and one of the greatest motivators for sustainability is enlightened self-interest."

– Debra Dunn
Senior Vice President, Corporate Affairs



Welcome



Investing in the people, ideas and organizations that have the strongest potential to make a difference in our world applies across HP, and certainly in our philanthropic activities. We see ourselves as a catalyst that matches creative potential with powerful tools to achieve dramatic results. Ultimately, all of our programs aim to unleash human potential in communities around the world.

Since we can make the greatest difference where people have the greatest need, we target the vast majority of our giving to disadvantaged communities where we can provide people with access to greater social and economic opportunities in the digital age. HP strives to close the gap between technology-empowered and technology-excluded communities, while focusing on sustainable solutions for the long term – an approach we call "e-inclusion." Our philanthropy strategy supports this broader company goal by operating at the intersection of education and e-inclusion.

Over the last two years we've redefined our programs and introduced a new set of initiatives. In particular, last year's merger between HP and Compaq gave us a new opportunity. Both companies had established programs and consistent approaches to investing in education and communities. We examined the best practices from both companies. We combined the strengths of each – in external program directions and internal processes. We put in place a new platform for HP philanthropy that builds on our 63-year-history and positions us well for the needs of the 21st century.

Many of these programs are beginning to bear fruit. We are increasing employment for people who previously have lacked employable skills; we are bringing young people who may have missed out on exciting opportunities into engineering and technical fields; we are facilitating the creation and growth of small businesses that enhance the quality of life in communities; and we're forming "learning communities" of grant recipients that come together to learn from each other, share best practices and further common goals to drive systemic improvements in education, community and economic development.

We do much of this good work through the selfless contributions of HP employees. As volunteers in schools and community organizations, as contributors to our charitable giving and product gift programs, as valued decision-makers who assist with the distribution of HP's philanthropy resources, our people every day unleash their potential in service of our communities.

I invite you learn about how HP is working with our grant recipients to make investments that make a sustainable impact and that unleash human potential of individuals, families and communities around the world.

Bess Stephens
Vice President and Director
HP Philanthropy and Education



Engaging our Employees

We strive to provide programs and opportunities that encourage, motivate and support our employees to contribute to the betterment of society. Our strategies for engaging employees allow them to give time, talents and personal resources in the communities where they work and live.

Giving time and talents

In 2002, we continued a strong HP and Compaq tradition of volunteer service to our communities in the U.S. and around the world. We expanded our formal "Week of Caring" volunteer program to "Days of Caring," which offered employees across the U.S. structured, site-based, company sponsored volunteer activities. Similar employee-driven volunteer initiatives took place at HP sites in Taiwan, Singapore, Japan, Europe and Latin America.

Thousands of HP employees volunteered throughout the year. In Austin, TX, employees worked alongside students to build housing from the ground up for low-income families. HP employees in New England participated in an environmental cleanup with fellow volunteers from City Year, a non-profit committed to nationwide service and community building. Groups of employees, including HP CEO Carly Fiorina, sorted food at the Second Harvest Food Bank in San Jose, CA. Employees helped build a web portal for the Ethos Institute in Brazil, a non-profit organization focused on corporate social responsibility. And Lee Hong Chuang, an HP senior systems engineer, was named the Singapore Young Executive of the Year for his "exemplary commitment" to volunteer work over 12 years.

Giving personal resources

Charitable Giving

Our post-merger 2002 U.S. Charitable Giving campaign was a success on several fronts. The average gift per donor increased to \$454, up \$100 per donor from the previous year. We raised \$4.4 million in employee gifts, which were matched by HP dollar-for-dollar up to \$1,000. HP's contributions during the campaign – including employee donations, the company match and a separate company gift – totaled \$9.2 million.

We had 1,459 Leadership donors this year who each generated a combined gift of at least \$1,000. In addition to online pledges, contributions came from traditional site-based book sales and bake sales, and we sponsored the company's first U.S.-wide web-based auction for all employees as well as several site-based online auctions.

For the first time, HP offered employees the option to direct their support to individual non-profit organizations or one of five federations: United Way, Community Health Charities, DevelopmentSpace, America's Charities and Earth Share. "HP employees raised tens of thousands of dollars for projects like women's learning centers in Afghanistan and mushroom farms for AIDS widows in Tanzania," said Tim Scheu, communications officer for DevelopmentSpace.

Through the U.S. Charitable Giving campaign and similar campaigns in other countries, HP and its employees contributed more than \$9.5 million to community-based organizations in 2002.

Product Gift Matching and Cash Matching

HP offers employees two matching options for supporting the financial and technical needs of educational institutions with gifts of HP equipment or cash. During 2002, more than 900 employees in the U.S. and Canada – giving individually or in groups – contributed HP products with a list value of nearly \$450,000 to 441 elementary and secondary schools, colleges and universities. An additional 1,200 employees gave more than \$976,000 in cash to 992 colleges and universities in the U.S. and Canada. When combined with HP's match, schools, colleges and universities received more than \$3 million under these programs.





Investing in Education

We invest in education to make a positive impact on student achievement. Our goal is to make contributions that lead to long-term improvements through systemic changes in schools and universities. HP's education initiatives focus on three major areas:

- Transforming the teaching and learning experience for students through technology integration.
- Increasing the number of students on a path toward high-tech careers, with an emphasis on groups that are underrepresented in the technology sector.
- Enhancing student success in math, science and engineering through nationwide and district-wide school reform and teacher professional development.

Last year we began building "learning communities" of grant recipients to maximize the impact of our philanthropic investments. We brought together several groups of recipients for multi-day sessions to discuss their programs, share best practices and further common goals. Attendees tell us these sessions will help them be even more successful.

Building diversity in technical professions

Jesús Baez says the HP Scholar Program helped him accomplish things he never imagined.

Jesús, an HP Scholar since 1999, graduates from the University of Massachusetts – Boston in a few months. "The HP Scholar program has been a true blessing for me," he says. "The program allowed me to work for HP during the past four summers in the Bay Area, Colorado and in my home state of Massachusetts. I traveled, met great people and gained invaluable experience, even before graduating from college."

The HP Scholar Program provides more than 120 engineering and computer science students, typically targeting young people of African American, Latino or American Indian descent, with a \$40,000 scholarship package, including cash, HP internships and HP computing equipment. HP welcomed 30 new students into the program in 2002, its fifth year.

Richard Jason Navarro, also a four-year HP Scholar, has accepted a full-time job offer from HP's San Diego operations. "I've learned more from other HP scholars and HP employees I've met in my internships than I ever would have learned without this program," Navarro says. "The road to where I am now would have been much more difficult without this experience."

"Roughly 80 percent of HP Scholars stay in engineering and computer science programs, compared to the national average of 40 percent retention for underrepresented students" according to Sandy Brooks, HP program manager. "As HP interns, they bring fresh perspectives into the company. As they graduate and get jobs, they'll help contribute to more diversity in engineering and computer science professions."



Mobile technology in Germany

In the small town of Mössingen, Germany, 725 students and their teachers at the Friedrich-List-Realschule secondary school are using HP mobile technology to prepare for careers in the information age.

Last year, HP donated 33 wirelessly connected laptops, printers, scanners, a digital camera, an HP NetServer server and software to the school. HP installed the equipment and provided teacher training. The equipment is easily transported among several different classrooms, maximizing its use throughout the school. "We have started using the equipment to teach fifth graders computer science," says Edith Pollicke, school principal. "This is two years ahead of the teaching curriculum."

A teacher working at HP in the summer of 2001 proposed the grant. "We had a vision for improving students' access to technology," Pollicke notes, "and with help from HP we realized this in our school."

Mössingen is about 60 km from Stuttgart and lacks strong information-technology education programs. With IT a key focus of the German economy, students who are well trained in this area will improve their chances of finding rewarding careers.



Mobilizing universities

The university community is in the midst of a teaching and learning revolution driven by technology.

HP is helping universities use mobile technology to improve test scores, create new services based on needs of students, faculty and staff, and improve campus safety.

"As wireless technology gets implemented in the classroom, we're seeing shifts in teaching and in learning," says Gregg Peters, HP program manager. "Technology can address different learning styles and make information more accessible. There's much more interaction between students and teachers – even between students. Professors can add new enhancements and mobile applications to course material, and even provide access to outside experts more readily through virtual tools."

Fifteen U.S. universities began implementing mobile technology solutions based on HP grants in 2002. Here's how three are doing:

- By using HP wireless technology to assess in real-time how well students understand lecture material, Professor Archie Holmes at the University of Texas, Austin, can make on-the-fly adjustments to what's covered in his lectures. "Precious time isn't wasted in class on subject matter the class already understands," says Holmes. Early results indicate a significant improvement on test scores in classes using the technology.
- Students at Purdue University in West Lafayette, IN, are developing mobile technology services based on campus needs. One such initiative is E-Print, a wireless service for campus printer management. "The application will let students print papers when they're on their way to a class and then pick up the hardcopy when they arrive," says Jan Allebach, an instructor in Electrical and Computer Engineering.
- In Baltimore, MD, Morgan State University's "E-safety" initiative lets students opt for near real-time position monitoring and instant messaging as they travel between classes, campus facilities and/or nearby residences. Students can quickly report potential safety issues, get help or just stay in touch with friends.



Learning from high-achieving schools

What can we learn from schools where students are experiencing academic success? We believe the answers to that question will help struggling K-12 schools across the U.S. and perhaps around the world.



HP's High-Achieving Schools initiative got underway in 2002 with a goal of identifying schools serving low-income students who were very successful academically, especially in mathematics, providing those classrooms with mobile technology tools, and then studying the factors that made those schools successful.

We selected a mix of neighborhood schools and charter schools in the U.S. to receive equipment grant packages that included 30 HP notebook PCs, instructional software, an HP digital camera, and an HP "all-in-one" printer, scanner, copier and fax, and cash.

"The HP High-Achieving Schools program has really given our technology program a jump-start," says Rita Vasak, director of technology services for YES College Prep in Houston, TX. "Our students now use technology as an integral part of their classroom learning environment. It's tremendously exciting to watch."

The University of New Mexico College of Education is studying how the schools are integrating technology and the factors that contribute to their success in working with low-income students. HP and UNM will make the study results publicly available in late 2003.

Nearly 3 million students served

HP's K-14 education initiative in the Europe, Middle East and Africa region continued to build on its five-year history.

Through grants of HP computing equipment to more than 2,000 disadvantaged schools across the region, nearly 3 million elementary and secondary school students and their teachers have gained access to the digital world.

The program has evolved in recent years from providing stand-alone systems to creating Internet-based classrooms and digital media centers where students can learn new skills.

Here's a sampling of schools HP reached in 2002 under this program:

- Computers provided to Coombe Dean School in Plymouth, U.K., supports the development of distance-learning programs for more than 1,000 students.
- Six hundred students use HP equipment at the La Traccia school in Bergamo, Italy.
- The Bertie Aherne T. D. Scoil Plas Muire in Dublin, another HP recipient, is a member of Ireland's "Breaking the Circle" project and is one of the most disadvantaged schools in Ireland.
- France's Young Enterprise Association (FAJE) facilitated the placement of HP equipment in more than 60 partner schools across the country.
- St. Christophoruschule in Berchtesgaden, Germany received HP laptops and printers.

Developing teachers

There is a critical need to improve math and science education for K-12 students in the U.S., particularly in low-income communities. Ensuring that quality teachers are in every math and science classroom is key to addressing this issue.



Last year, HP contributed \$1.4 million in computing equipment and cash to four organizations engaged in the professional development of math and science teachers working in low-income K-12 schools in the U.S. Our recipients are using technology to help teachers share plans, connect with their peers in other locations, access online professional-development courses and make available a broader range of curriculum materials. They include: The Center for Learning and Teaching in the West (based at Colorado State University in Ft. Collins), The Center for Highly Interactive Computing in Education (based at the University of Michigan in Ann Arbor), The Gadsden Math Initiative and MathStar New Mexico (based at New Mexico State University in Las Cruces), and U-Teach (led by the University of Texas, Austin).

"HP has given us the necessary tools to change the way we teach and the opportunity to make some significant improvements in education," says Robert Salas of Santa Teresa Middle School in Santa Teresa, NM.

"This grant has given us a 'leg up' on our biggest priority: instructional innovation to help close the achievement gap among students in our public schools," says Phyllis Edmundson with CLTWest and Dean of the Graduate School of Education, Portland State University.

Teaching tech skills

Developing Internet and information technology skills will continue to provide significant career opportunities, especially for people in underserved communities and countries around the world.

In 2002, HP became a major sponsor of the Cisco Networking Academy Program's "IT Essentials" course, which teaches functionality of hardware and software components as well as suggested best practices in computer maintenance. Through hands-on activities and labs, students learn how to assemble and configure a computer, install operating systems and software, and troubleshoot hardware and software problems.

More than 950 academies – based in secondary and high schools, community colleges, community centers and universities around the world – have signed up to provide the HP-sponsored IT courses, giving nearly 8,000 students opportunities to gain critical skills for technical careers in the digital age.

Now offered in 150 countries and all 50 U.S. states, the Cisco Networking Academy Program delivers web-based content, online assessment, student performance tracking, hands-on-labs, instructor training and support, and preparation for industry standard certifications.

Boosting productivity for K-12 students

HP's Wireless Mobile Classroom – a centerpiece of our Schools of Education and K-12 Technology Collaboration program – contributed to improved achievement in mathematics for sixth graders at Centauri Middle School in La Jara, CO, in 2002. Tyler Huffaker, a sixth grade math teacher at Centauri says, "The HP technology allows us to increase our student productivity level, and does it in such a way that it makes learning a more exciting experience for the students."



HP donated \$1.6 million worth of HP Wireless Mobile Classrooms (30 HP notebook PCs, instructional and curriculum software, an HP digital camera, and an HP "all-in-one" printer, scanner, copier and fax), related services and research funding to 10 K-12 schools currently in teacher training and development partnerships with university schools or colleges of education.

Bob Shoda, director of Columbia Center in Champaign, IL, says HP's grant benefited students and teachers and led to an enhanced relationship with the University of Illinois. "It's especially encouraging to see students no one expects to succeed now using technology so actively in their schoolwork," he says. "A strong message is given to these students when they use the wireless laptops: We believe in you and your potential."

In Las Cruces, NM, the grant gave educators at New Mexico State University and Lynn Middle School the opportunity to learn about cutting-edge technology. "More importantly," says Susan Brown, professional development coordinator for NMSU's College of Education, "they learned how to effectively use technology to enrich the curriculum of both the classes at Lynn and education methods classes at NMSU." One pre-service teacher said the experience with HP equipment reaffirmed her decision to teach. "Now I know why I want to become a teacher," she says.

More education initiatives

"e-Learning" model schools (China) – Expanded equipment donations program started in 2001 to middle schools in Hubei, Sichuan and Xinjiang provinces for a total of eight provinces; this program is helping the government meet its goal of integrating Internet access into 90 percent of middle schools within 10 years.

Advanced Technology (U.S.) – Provided universities in the U.S. with high-performance computers based on Intel Itanium 2™ processors for computer science, computer engineering and electrical engineering course curricula and use in laboratories.

Community College Pre-engineering & Computer Science (U.S.) – Provided HP Mobile Wireless Classrooms to eight U.S. community college engineering/computer science minority student retention and transfer programs.

Computer Science and Engineering Retention Initiative (U.S.) – Awarded equipment grants to three U.S. universities to explore ways of increasing retention among African American, Latino and American Indian students studying computer science and engineering.



Investing in Communities

Most of our community investments continue to be driven by our philanthropic strategy around e-inclusion. HP's e-inclusion mission is to provide people access to greater social and economic opportunities by closing the gap between technology-empowered and technology-excluded communities – focusing on sustainability for the communities and HP. We also invest in innovative applications of technology for the common good.

Our three major investment areas are:

- **Creating the 21st century community:** We make integrated investments supported by partnerships with many stakeholders, including schools, universities, local government and nonprofit organizations that apply technology to meet critical social and economic needs.
- **Integrating technology into community centers:** We provide resources and tools to enhance and accelerate the way community organizations serve their constituents to improve their quality of life.
- **Applying technology for the common good:** We contribute technology tools and expertise, including digital imaging and large-scale networks, to help community organizations and community technology centers advance their charters in ways that also benefit our greater society.

Digital Garage, Brazil

Our award-winning philanthropic e-inclusion project, "Digital Garage," in São Paulo concluded its inaugural year with the placement of nearly 25 young people in career-launching jobs with a variety of local companies.

Digital Garage was launched by HP and three partners to increase the employability of young people by developing their work skills, tolerance and sense of responsibility. In a space equipped with computers, servers, printers, scanners and software, the youths and a team of teachers, a sound engineer, a webmaster, a videomaker, a psychologist and other volunteers developed their own projects. Once such project was a website for Meninos do Morumbi, a percussion group made up of more than 1,300 children and adolescents from São Paulo neighborhoods.

Digital Garage also has become a powerful source of self-esteem for many of its young participants. "I've learned to have more faith in myself. I've been motivated a lot, which has made me want to progress," says Ana Carolina dos Santos. "I think my major achievement was breaking down the barrier between myself and the computer," says Sabrina Sant'ana. "I believe that I've developed more self-esteem as a result. I no longer feel like such a stranger in this digital era."

In addition to sponsoring the project, HP employees volunteer as tutors and mentors.



Preserving the past for the future

HP and the Vatican began work last year on a project that will give millions of people online access to the vast artistic and cultural heritage of the Apostolic Library, one of the most prestigious collections of manuscripts, documents and antique texts in the world.

The new part of the Holy See Website will include images of antique manuscripts and texts housed within the library that, until now, have only been accessible to professional scholars and professors. The Apostolic Vatican Library specializes in humanistic disciplines (paleography, history, art history, classical literature, philology) and contains 1.6 million printed volumes, 300,000 coins and medals and more than 100,000 prints.

"The project brings together HP's digital imaging leadership with the Vatican Library's treasures of science, wisdom, religion and spirituality for humankind," said Rev. Raffaele Farina, S.D.B., Prefect of the Vatican Library. HP has provided IT solutions and services to enable the general public to reach the Vatican via the Internet since 1995.



Building Digital Villages

The Digital Village Program, HP's flagship philanthropic e-inclusion initiative, brings the tools for learning, competing and contributing in the digital economy to communities that need them most.

HP is working with three underserved communities in the United States to develop and implement strategic plans to guide the investment of \$5 million of HP products and services in each community. We also have established Digital Villages in Dikhatole, South Africa; Kumasi, Ghana; and Seine St. Denis, France. Our Digital Village strategy focuses on the following primary community needs:

- Technology access
- Economic development
- Community building
- Employment
- Teaching and learning



Recent Digital Village Highlights

East Palo Alto, California

The East Palo Alto Digital Village launched the Small Business Development Initiative (SBDI), one of four signature initiatives. The project is designed to build the capacity of the local microenterprise development agency and help small local businesses contribute to the community's economic development. Managing this effort is Start Up, a nonprofit organization that provides entrepreneurship training, technical assistance, financial support and referrals for pro-bono legal assistance to low-income East Palo Alto and East Menlo Park aspiring small businesses. In 2002 alone, the program has overseen nearly 3,000 hours of training, more than 500 hours of workshop courses, 300 hours of networking time, and 200 hours of drop-in support assistance. These efforts have translated into \$2.75 million worth of business for the area.

Southern California Tribal Community

The rural Tribal Community of Southern California started work in 2000 on its own high-speed wireless network backbone to provide broadband Internet access for local residents and businesses of the 18 Indian tribes that are dispersed across 150 miles in San Diego County. The number of tribes on the wireless network last year increased from four to 10. One application of this network will focus on language preservation. The Tribal Digital Village has set up a website to help tribal members preserve, archive and selectively share their language. Email and video/web cams will promote distance learning between tribes, as well as access to interactive tribal calendars and online tutoring and mentoring.



Baltimore, Maryland

The Baltimore Digital Village's @School program recently awarded 140 Baltimore City Public School System (BCPSS) teachers with HP notebook PCs for their classrooms. HP's investment will also provide these teachers with on-site computer training. Additionally, this program, in partnership with BCPSS, adopted five public schools within the East Baltimore Empowerment Zone, and is aiding those schools in meeting and exceeding state standards for technology. HP plans to provide desktop PCs, printers, projectors, scanners and digital cameras in each of the schools.

Dikhatole, South Africa

HP and its partners opened a community center in 2002 in Dikhatole, one of Gauteng, South Africa's, disadvantaged communities. The center includes three classrooms equipped with the latest HP computing products, and serves young people, teachers from local primary and secondary schools, entrepreneurs, government officials working within the community and the general public, especially women. Nearly 200 unemployed youth received training in 2002. Dozens of teachers and counselors also received technology training last year.



Kumasi, Ghana

In 2002, HP and its Kumasi Digital Village partners, the University of Pennsylvania and Kwame Nkrumah University of Science and Technology (KNUST), opened 11 technology centers in Kumasi and nearby areas. These facilities provide Internet access and technology training for nearly 26,000 people. The program goals are to improve education and to support the creation of jobs to advance the standards of living of the surrounding communities.

Seine St. Denis, France

Seine St. Denis is located in the north suburbs of Paris and is home to the Villetaneuse University Institute of Technology. In 2002, HP and the university opened "multimedia" centers, equipped with HP PCs, servers and peripherals in four cities (Villetaneuse, Blanc Mesnil, Bobigny and GIP Roissy) to provide training for elementary and secondary school teachers and young people. In a region where the unemployment rate among individuals under 25 is 30 percent, the project intends to provide young people with basic IT skills and job training.

Career and tech training in Detroit

More than 1,000 Detroit area students have received career and technical training in areas like network administration, desktop support, network installation, advanced manufacturing, engineering, and workplace preparation as a result of HP equipment grants to Focus:HOPE, a civil and human rights organization founded in the wake of the 1967 Detroit riots.

HP has donated equipment worth more than \$650,000 over the last two years.



"HP's contributions have given us a solid infrastructure for job training and development," says Eleanor Josaitis, co-founder and chief executive officer. "These efforts support our goal of providing practical solutions – including manufacturing and technology training programs, our Center for Children and our food program – to the problems of hunger, economic disparity, inadequate education and racial divisiveness. We are grateful for the partnership."

Remote connections

HP has helped bring the Internet – and new economic development opportunities – to the remote First Nations island village of Bella Bella in mid-coast British Columbia. Unpredictable phone systems and the high-cost of long distance dial up kept inhabitants, the 1,400-strong Heiltsuk Native Band, from social and economic opportunities available in the digital age.

Last year, HP worked with Vancouver-based Advanced Interactive Inc., to deploy InterLink, an innovative Internet-access solution for First Nations communities that includes a satellite connection, high-speed data links, website hosting capabilities and an e-mail server. HP's powerful Netserver server is at the heart of the system.

"The new system has become Bella Bella's link to the outside world," says Keith Hamilton, economic development manager for the Heiltsuk Tribal Council. The council now generates revenue through website hosting and Internet connectivity services. Also, educational websites are being integrated into the school curriculum.

"Community members now have the tools they need to market local arts and crafts, promote Bella Bella as an attractive tourist destination and become successful home-based entrepreneurs," Hamilton says.

Connecting Boys & Girls Clubs

HP's support of the Boys and Girls Club of America (B&GCA) in 2002 is helping the organization build a major intranet that will link individual clubs across the U.S. with its national headquarters. B&GCA provides support services for more than 3 million young people from disadvantaged backgrounds.

"We now have 3,100 Clubs in 50 states, plus Puerto Rico, Virgin Islands and military bases," says Roxanne Spillett, B&GCA president. "Our intranet plays a vital and ever expanding role in the delivery of curriculum materials and overall communications across our network."

Over the course of a partnership established with pre-merger Compaq in 1991, the company helped create technology centers within local B&GCA clubs in Houston and 10 other U.S. cities, worked with the National Center for Missing and Exploited Children to introduce a kids safety curriculum in B&GCA sites, and provided computing equipment at B&GCA headquarters and local sites.

Magic HP inventor centers

In 2002, HP and the Magic Johnson Foundation opened four Magic Johnson/HP Inventor Centers across the U.S., providing, in the words of one center director, "the opportunity to empower our children with increased access to knowledge, empower our adults with increased access to the digital highway, and empower our seniors with a new opening to the world."



There are now nine centers in five inner-city communities in Los Angeles, Washington, D.C., Atlanta, Chicago and Harlem (New York City). The centers – featuring HP servers, desktop and notebook PCs, printers, scanners and digital cameras – offer computer-literacy training, job-skills development and access to online health services for local young people and adults.

"Our community is so excited," said Walter Gillespie, director of the Chicago center. "The word spread so quickly that classes were practically full the day after our dedication service. We are convinced that scholars, doctors, lawyers, teachers, technicians and professionals will be born right out of our tech center."

More community initiatives

Technical Institute of Monterrey (Mexico) – Collaborated with the Institute to create Community Learning Centers in 17 states where 36,000 residents receive computer skills training.

Tech Corps – Provided support for development of "techs4schools" initiative that links free online technical support expertise to school districts across the U.S.

Miskolc (Hungary) Digital Community Center – Collaborated with the University of Miskolc to create a technology information center for online training in environmental issues and sustainable development.

Dublin (Ireland) Digital Community Centers – Collaborated with several local organizations to provide computing products and training services in five renovated inner-city community centers that will provide digital-media training.



Magic Johnson/HP Inventor Center



Dikhatole Digital Village



Days of Caring

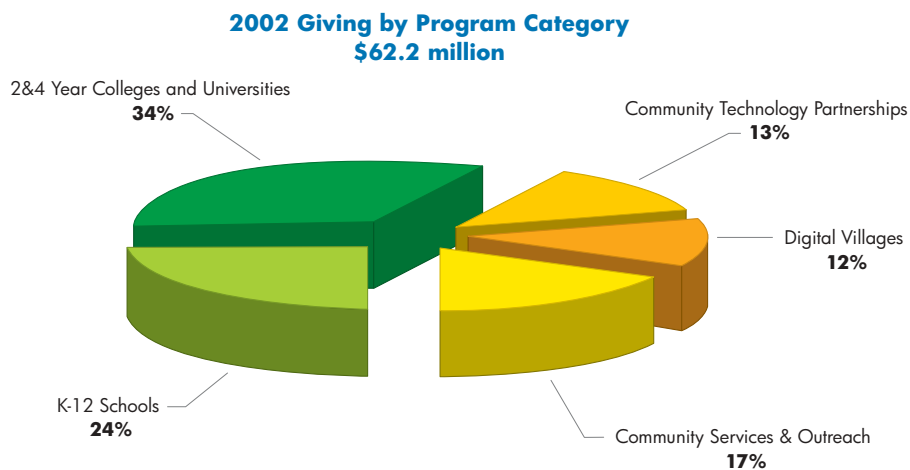
Year in Review



In 2002 HP Philanthropy built upon the goal of focusing our resources to achieve a greater impact on students, educators and underserved communities by engaging even more deeply with past and current recipients. HP invested more than \$62 million in cash and equipment in focused programs, powerful partnerships and the establishment of learning communities between HP and grant recipients to achieve positive results in:

- increasing diversity in higher education technical fields of study;
- advancing teaching and learning through the dissemination of mobile technology;
- modeling community technology centers;
- integrating technology into community and economic development to achieve maximum efficiency and effectiveness; and
- advancing student achievement in math and science, particularly in underserved communities.

The following financial highlights demonstrate the extent of HP's commitment to focus on education, community and economic development around the world:



Awards and Recognition

Here are a few examples of recognition received for HP's programs:

- 2nd on "100 Best Corporate Citizens" list (2002 and 2001, Business Ethics)
- 2nd largest giver among computing companies in the U.S. (2002, The Chronicle of Philanthropy)
- 3rd in percentage of giving outside of the U.S. (2002, The Chronicle of Philanthropy)
- 5th in percentage of matching of employee gifts (2002, The Chronicle of Philanthropy)
- Received "Global Excellence in Information Technology" award from the World Information and Services Alliance (WITSA) for HP's philanthropic investments in the "innovative Digital Village Initiative."
- Received "2002 Corporate Conscience Award" in the Innovative Partnership category from Social Accountability International for the Digital Garage project (HP Brazil).



HP's Corporate Citizenship Objective

Good citizenship is good business. We live up to our responsibility to society by being an economic, intellectual and social asset to each country and community in which we do business.

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