

# News Release



## Performing Well in Environmental Protection, HP China Won the Title of “Best Corporate Citizen”

BEIJING, Dec. 6, 2005 – In the second “Best Corporate Citizen Behavior” evaluation ended recently, HP China was awarded the title of “Best Corporate Citizen”. The evaluation, organized by the 21st Century, aims to advocate corporate social responsibility (CSR) and urge the public to set up awareness of supervision, and is authoritative among existing CSR evaluations in China. HP China was shortlisted in the evaluation relying on its outstanding performance in environmental protection.

### Editorial contacts:

Maggie Gu, China Hewlett-Packard Co., Ltd  
+8610-6564-5969

[Maggie.gu@hp.com](mailto:Maggie.gu@hp.com)

HP Building  
No.112, Jian Guo Lu Chao  
Yang District  
Beijing 100022, P. R.C.

[www.hp.com](http://www.hp.com)

Vivienne Li, Hillandknowlton  
(China) Public Relations Co.,  
Ltd

+8610-58617577

[Vivienne@hillandknowlton.com.cn](mailto:Vivienne@hillandknowlton.com.cn)

Suite 1901, SciTech Tower  
22 Jianguomenwai Avenue  
Beijing 100004, P.R.C

According to the host, “Corporate citizen” is a company’s behavior to integrate basic social value with daily business practice, operation and policies. The corporate social responsibility is evaluated in six aspects: corporate governance and moral values, protection of employees rights, environmental protection, social welfare, supply chain partnership, and protection of consumers’ rights.

The host said, “HP China pays high attention to the impact of its operation and products on the environment, and is committed to providing environmental friendly products and services within the product lifecycle. In February 2005, it launched Cartridges for Dragon Recycling (C4DR) together with Roots & Shoots and Global Village of Beijing to enhance public understanding of the potential harm that dumping cartridges can cause and encourage the participation of consumers, governments, enterprise users, schools and communities. The program has received outstanding results.”

C4DR forms an important part of HP’s supplies and hardware recycling program worldwide. At present, HP is providing recycling services in more than 36 countries to ensure that waste computer equipment or HP printing supplies are recycled responsibly, and it has set goal to recycle 1 billion pounds of electronic waste by 2007. HP China has carried out hardware and supplies recycling program in China in 2003. Besides, HP China has been participating in social environmental protection activities, e.g. supporting “Mount Everest Environment Protection Activity” in 2004 and 2005 by providing climbing team with advanced IT equipment, and cleaning up the junk on the “Roof of the World” together with the climbers.

As a company with high social responsibility, HP China has taken the best corporate citizen as the basis of its development since its establishment in China and enthusiastically participated in commonweal activities. In addition to environmental protection, HP China takes continuing efforts to fulfill its responsibility as corporate



citizen in education, charity donation and other aspects. Since the release of “e-inclusion” program in 2000, HP China has driven the program’s implementation in China from three aspects of popularizing IT basic education, promoting e-government and enhancing network construction of social insurance system. It has established “HP Information Technology Demonstration Classroom” and “E-government Training Management Center” in a dozen remote provinces, supported administrative department for labor to set up “Laid-off Workers’ Retraining Center” and helped domestic colleges and universities to bring up more talents. It also cooperated with the Ministry of Education and set “HP Scholarship” in more than ten universities for four years successively to commend excellent students.

At the award ceremony of the Best Corporate Citizen evaluation, Arthur Wei, Director of Corporate Marketing and Communication, HP China expressed upon receiving the award that HP regarded the corporate citizen responsibility as company’s strategy, and HP China was committed to return society with fortune and technology. Meanwhile, He also pointed: “Wish more companies at home and abroad would become the best corporate citizen and make contribution to our society.”

### **About HP**

HP is a technology solutions provider to consumers, businesses and institutions globally. The company’s offerings span IT infrastructure, global services, business and home computing, and imaging and printing. For the four fiscal quarters ended Oct. 31, 2005, HP revenue totaled \$86.7 billion. More information about HP (NYSE, Nasdaq: HPQ) is available at [www.hp.com](http://www.hp.com).

### **About “Cartridges for Dragon Recycling”**

In February 2005, HP has launched Cartridges for Dragon Recycling (C4DR) together with Global Village of Beijing and the environmental NGOs Roots & Shoots Beijing and Shanghai, with the aim of enhancing public understanding of the potential harm that dumping cartridges can cause and encouraging consumers, government departments, enterprise customers, schools and communities to become participants. C4DR offers its participants a free pick-up and recycling service for their used HP original Inkjet or LaserJet print cartridges, which will be collected regularly through the specialized recycling bins and be recycled in an environmentally friendly way, for the purpose of improving people’s awareness of the environmental hazard due to the carelessly thrown cartridges and introducing the environmental friendly pick-up and recycling approaches.

For more information, please visit:

Cartridges for Dragon Recycling: [www.dragonrecycling.ngo.cn/cartridges](http://www.dragonrecycling.ngo.cn/cartridges)

HP Environment sustainability: [www.hp.com/environment](http://www.hp.com/environment)

HP Planet Partners: [www.hp.com/recycling](http://www.hp.com/recycling)



© 2005 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

08/2005