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April 22, 2004 Earth Day

**For Immediate Release**

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**PaloAltoGreen Enrollment Continues to Soar:  
HP and Palo Alto Medical Foundation Make Renewable Energy Purchases**

**Palo Alto, CA April 22** – Two industrial customers have made large-scale commitments to renewable energy through its renewable energy program, PaloAlto**Green**, City of Palo Alto Utilities (CPAU) announced today.

Fortune 100 global technology firm **HP** last month joined Silicon Valley manufacturers in a commitment to reduce carbon dioxide emissions in the region. As part of this goal, HP committed to purchasing renewable energy for its Palo Alto facilities equal to one-half the output of a large-scale wind turbine.

“HP is committed to developing innovative solutions to reduce our environmental impact, as well as that of our customers, partners and suppliers. We hope others in Silicon Valley and around the world will follow,” said Robert Parkhurst, Global Environment Program Manager at HP. HP’s support of wind and solar power through PaloAlto**Green** is estimated to prevent the emissions of more than 1.2 million pounds of carbon dioxide into the atmosphere annually.

The **Palo Alto Medical Foundation** (PAMF) also recently committed to renewable energy purchases of clean wind and solar power equal to 20 percent of its annual energy consumption (or one half the output of a large-scale wind turbine). “We are always looking

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for ways to operate using sustainable practices in the areas we serve and to have some meaningful effect on the world as well," said David Jury, PAMF Senior Director of Support Services. "Over the years, PAMF has started an increasing array of environmentally friendly initiatives and programs. We see this as a part of our responsibility as a member of this community."

Large industrial customers began supporting the PaloAlto**Green** program when CPAU announced Lockheed Martin Space Systems' commitment to purchasing the output of one large-scale wind turbine in September of last year. CPAU applauds continued environmental leadership by its industrial customers in supporting renewable energy.

According to the U.S. Department of Energy's National Renewable Energy Laboratory the PaloAlto**Green** program ranks number two in the country among the 500 utilities offering similar renewable energy programs, based on the percentage of customers enrolled in PaloAlto**Green**. Lenox, Iowa ranks first nationally with 11.1 percent of accounts enrolled.

"Earth Day is a time when individuals are challenged to embrace new environmental practices and ideas," said Anthony Enerio, CPAU PaloAlto**Green** Program Manager. "We encourage the citizens and businesses of Palo Alto to consider supporting renewable power this Earth Day." Currently 2,200 households and businesses in Palo Alto (8 percent of served accounts) have enrolled in CPAU's PaloAlto**Green** option.

### **About PaloAltoGreen**

PaloAlto**Green** is a voluntary renewable energy program offered to all residential, commercial and industrial customers within Palo Alto as a way to support energy generated from 100% clean wind and solar power resources at a low additional cost of 1.5 cents per kilowatt-hour. CPAU has set the goal of achieving the number one spot on NREL 2004 Top Ten rankings. PaloAlto**Green** is certified by the nonprofit Center for Resource Solutions' Green-e program ([www.green-e.org](http://www.green-e.org)), assuring the highest environmental quality of Palo Alto's renewable energy product.

City of Palo Alto Utilities customers can sign up for PaloAlto**Green** by enrolling online at <http://www.cpau.com/programs/green/app.html> or by calling (650) 329-2161.

To help create and manage PaloAlto**Green**, CPAU hired 3 Phases Energy Services, a California-based renewable energy company. 3 Phases Energy Services has helped develop and administer the program, and manages the renewable energy purchases on CPAU's behalf.

**About the City of Palo Alto Utilities**

The City of Palo Alto Utilities (CPAU) is the first and only full-service municipal utility in California to operate municipal services including electricity, dark fiber, wastewater, natural gas and water. Visit [www.cpau.com](http://www.cpau.com) for more information.

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