

President Vicente Fox presents “Ethics and Values in the Industry” award to Hewlett-Packard Mexico

During the annual meeting of the Confederation of Industrial Chambers of the Mexican United States (CONCAMIN) held in Puerto Vallarta, Jalisco, Vicente Fox, President of the Republic, presented Hewlett-Packard Mexico with the Ethics and Values in the Industry Award. CONCAMIN gathers the top executives of Mexico’s industrial community to address the business challenges of the 21<sup>st</sup> century,

This award evaluates several aspects of business practice including: management based in values and ethical behavior, legal compliance as a company principle, quality of life practices for employees and direct or indirect participation in social and business improvement activities. This award is presented in four categories: Institutions related to the Industry, Small and Medium Companies, National Companies and Multinational Companies.

HP received the award in Multinational Companies category. Merck, BBDO and Boringher also received 2003 awards.

In the context of HP’s commitment to Global Citizenship – and the growing importance of social responsibility in the global business environment – this award represents a significant acknowledgement of HP Mexico’s leadership, not only in the way HP does business, but also the way individual employees of the company act and work.