



THE NATION'S CAPITAL AND HP

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HP Executives Share Details on Newseum Partnership

Phil McKinney, HP vice president and chief technology officer, and Gary Elliott, HP vice president, corporate marketing, were in Washington, D.C. to announce that HP is underwriting a new media gallery at the Newseum, [highlighting the intersection of technology and media](#).



HP Enhancing Role in Medicare and Medicaid Support

In October, [HP was awarded \\$26 million by the U.S. Centers for Medicare & Medicaid Services \(CMS\)](#) to maintain its Integrated Data Repository and provide data quality services to improve the accuracy of Medicare payment data. These types of enhancements and modernizations can [reduce administrative healthcare costs](#), allowing resources to be redirected to the provision of care.



HP at the Daily Beast's "Reboot America" Innovator's Summit

HP attended the Daily Beast's ["Reboot America!" Innovator's Summit](#), hearing from some of the world's most innovative business people, social entrepreneurs, journalists, and economists. At the summit, HP Chief Marketing Officer Michael Mendenhall [announced that HP would provide a \\$100,000 grant](#) to The Idea Village during the conference, noting entrepreneurs are the innovation "backbone" of the business world, a comment that echoed his conversation a day earlier with Napster co-founder and former Facebook President Sean Parker.

HP Ranked on Newsweek's Top Green List

Newsweek recently announced their [2010 Newsweek Green Rankings](#). HP is honored to be recognized on the US Top 500 list, as well as ranked as part of the new Global 100 list. We're also proud to note that among all the companies recognized, those in the technology industry ranked in 7 of the top 20 spots on the Global 100 list and 8 of the top 10 spots on the US 500 list.