



THE NATION'S CAPITAL AND HP

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As the world's largest technology company, HP continues to support events, initiatives and policies that advance innovation around the world. Recently, HP has been active in policy discussions from Davos, Switzerland to Washington, D.C.

Last week, HP President and CEO Léo Apotheker traveled to Washington to meet with key customers and employees. He also visited the White House and met with senior administration officials to discuss critical issues such as trade and competitiveness.



Apotheker (right) and Dennis Stolkey (left), senior vice president of U.S. public sector, HP Enterprise Services, speak with employees at a town hall event on February 10, 2011.

HP at the World Economic Forum

The World Economic Forum (WEF) annual meeting in Davos, Switzerland focused on the theme "Shared Norms for the New Reality," and working to find common ground in an increasingly interconnected world. A team of senior HP executives including HP President and CEO Léo Apotheker participated in the annual meeting which provided a great opportunity to build relationships with thought leaders from around the world and convey HP's perspective. "The event is unique because it brings all of these leaders together in one place to talk about the most important business and policy issues of our day," noted HP vice president of Global Government Affairs Larry Irving.

In Davos, [Tom Hogan](#), executive vice president of global Enterprise Sales, Marketing and Strategy, shared some key takeaways, including the power of social media and the challenges of global economic inequities. Additionally, [Vyomesh Joshi](#), executive vice president of the Imaging and Printing Group, discusses how the WEF helps HP build new relationships with emerging economies. [Read More.](#)





Fueling Economic Recovery Through Trade Policy

In a recent [op-ed appearing in The Hill](#), HP executive vice president and general counsel Michael Holston suggests that “there is one thing that Congress and the administration can do quickly to boost job growth and demonstrate that bipartisan cooperation: Ratify the U.S.-Korea Free Trade Agreement.” Holston also noted that the Korea free trade agreement is integral to supporting “an effective growth-and-jobs agenda built on trade, innovation and global engagement.” HP has a 25-year history in Korea and believes that the agreement will ensure that the United States remains competitive in Korea.

President Obama has emphasized the importance of free trade in two recent high-profile addresses. During the [State of the Union](#), he said, “If America sits on the sidelines while other nations sign trade deals, we will lose the chance to create jobs on our shores.” And then before the [U.S. Chamber of Commerce](#) in early February, Obama stated, “We finalized a trade agreement with South Korea that will support at least 70,000 American jobs — a deal that has unprecedented support from business and labor; Democrats and Republicans. That’s the kind of deal I’ll be looking for as we pursue trade agreements with Panama and Columbia and work to bring Russia into the international trading system.”

HP Joins Obama Administration in Fueling Entrepreneurship

Representatives from HP celebrated the launch of [The Startup America Partnership](#) at a White House event in January. Administration participants included Commerce Secretary Gary Locke, U.S. Small Business Association Administrator Karen Mills and White House Economic Adviser Austan Goolsbee, as well as representatives from other companies. HP has invested more than \$20 million since 2007 to fuel educational and technology outreach aimed at helping entrepreneurs and small business owners create and grow commercial opportunities. [Read More.](#)

HP Delivers Services State-Side

HP [recently signed a 52-month, \\$30 million services agreement](#) with the Texas Health and Human Services Commission to create a statewide Medicaid health information exchange. The contract includes an electronic health history system for all Medicaid clients as well as replacement of current paper identification cards with plastic magnetic stripe cards for automated eligibility verification.

HP is working with the [University of New Mexico \(UNM\)](#) to improve the University’s network infrastructure’s performance and flexibility while cutting upgrade costs in half by implementing HP Networking solutions. The technology will enable UNM to keep pace with campus expansion-including its newly remodeled high-tech basketball area- by providing students and faculty with secure, high-performing connectivity.