



HP Halo

Overview

HP Halo is a fully-managed, end-to-end collaboration solution that brings people from across the globe into an environment that looks, sounds and feels as if they are just across the table. Participants see each other in life-sized images projected on high-resolution displays and can communicate with no perceived delays, regardless of how far apart the teams may be – whether in neighboring states or across the globe. This experience creates a live, virtual meeting room providing the clarity to work face-to-face and eye-to-eye, read body language and foster stronger business relationships, while reducing the personal cost, time and stress of business travel.

Editorial contacts:

Alison Graves, HP
+1 512 263 5972
alison.graves@hp.com

Dawn Miller Brun, Porter
Novelli
+1 404 995 4508
dawn.miller@porternovelli.com

HP Media Hotline
+1 866 266 7272
pr@hp.com
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

HP Halo is available in two configurations: HP Halo Collaboration Meeting Room and the HP Halo Collaboration Studio.

HP Halo Collaboration Meeting Room

The HP Halo Collaboration Meeting Room is specifically designed for installation within an existing conference room space. Because no build-out is required, customers are able to keep site preparation time and costs to a minimum and are offered more flexibility in studio locations. The Meeting Room includes all standard features listed below with the ability to add optional features such as a high-definition, overhead camera or the Halo Meeting Room Lighting Package that ensures optimal lighting with remote adjustment capabilities.

- Halo Video Exchange Network (HVEN): HP Halo delivers real-time quality with worldwide consistency of service through a dedicated network designed specifically for optimal video performance. HVEN Operations provides end-to-end solution accountability and highly responsive, worldwide support including remote diagnostics and calibration, ongoing service and repair and a 24x7 concierge service.
 - The HVEN provides customers with AES256 encryption, the highest level of security commercially available for video communication. With encryption, every client's transmission on the HVEN will look like every other client's. In essence, all vehicles traveling along Halo's private, protected express lane will be identical, with tinted windows that hide the occupants from view.
- Multipoint: HP Halo's multipoint capability allows simultaneous connections with up to four studios while preserving eye contact for each site.

- **Dedicated, High-Definition Collaboration Channel:** Participants can easily share documents, presentations and motion-picture quality digital video from their notebook PCs using the high-definition collaboration screen mounted above the displays. Customers are also able to share a variety of multimedia materials – such as DVDs or audio within presentations – in full stereo sound via this channel.
- **Proprietary Graphical User Interface (GUI):** HP Halo’s GUI allows participants to connect one studio location to another with just a few mouse clicks. The interface’s native language capabilities increase ease-of-use by localizing languages to meet the specific needs of each user. Users can select up to 15 different language options in each Halo location.

HP Halo Collaboration Studio

The HP Halo Collaboration Studio is HP’s ultimate collaboration solution, enabling companies with global teams to accelerate decision-making, maximize productivity and enhance personal connections. In addition to the features listed above, this configuration also includes:

- **High-Definition Document Camera:** The high-definition, high-magnification document camera enables individuals to zoom in on objects or hard-copy documents on the table, revealing the finest of details, from colors to patterns. These images can be shared with participants in other Halo studios via the overhead collaboration screen.
- **24x Installation:** Disruptions to normal business activities are minimized by scheduling studio installation for non-working hours, including weekends.

Key benefits of HP Halo

- Avoid the cost and risks of network and technology infrastructure upgrades with HP Halo’s HVEN, end-to-end solution accountability and highly responsive, worldwide support.
- Make business decisions faster and with greater control using a fully HP-managed communications solution engineered for simplicity.
- Foster more personal connections while reducing the impact of travel, through a natural, in-person meeting experience that synchronizes high-definition audio and video, providing the clarity to work face-to-face, eye-to-eye and read body language.
- Reduce technology risk through HP Halo’s non-obsolescence guarantee that HP Halo will always be usable as many future upgrades and enhancements are available to customers at no additional cost.

HP Halo market adoption

HP Halo has seen consistent customer and network growth since launching in December 2005:

- The HP Halo customer base includes world-class companies such as ABN AMRO, AIG Financial Products Corp., AMD, BHP Billiton, Canon, DreamWorks Animation, General Electric Commercial Finance, Novartis and PepsiCo.
- There are 120 HP Halo studios in operation or being installed globally in 22

countries on five continents. These countries include: Australia, Brazil, Canada, Chile, China, Denmark, Finland, France, Germany, Hong Kong, India, Ireland, Israel, Japan, Netherlands, Singapore, Spain, Sweden, Switzerland, Taiwan, UK and the United States.

HP Halo Gateway

Through HP's alliance with TANDBERG, Halo meeting participants have the option of connecting to standards-based video conference meetings. For example, with a few simple mouse clicks, Halo participants can connect to a video conference meeting enabled by traditional video conferencing products that adhere to the ITU H.323, H.320 or SIP standards simply by providing the appropriate connection to the customer's network.

Language Line Services relationship

HP's relationship with Language Line Services (LLS) of Monterey, Calif., provides HP Halo customers with an easy-to-use and confidential interpretation option from English into more than 150 languages, including sign language.

Customers that have contracts with LLS have the option of immediately engaging an LLS interpreter via phone, or, with seven days notice, as a visible participant via an HP Halo Studio in New York, Chicago or Washington, D.C.

Pricing

HP Halo Collaboration Meeting Room pricing starts at \$249,000 with multi-studio package incentive options available. HP Halo Collaboration Studio pricing starts at \$349,000 with multi-studio package incentive options available. In the United States and other global business centers, the network and operations fee is \$18K monthly per studio. Fees may vary in countries outside the United States.

Availability

HP Halo Collaboration Studios can be installed anywhere in the world to meet customers' needs, and based on the availability of adequate fiber optic circuits.

© 2007 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

8/2007