

## HP Philanthropy & Education

HP's commitment to corporate citizenship dates back to 1939, when the company's co-founders, Bill Hewlett and David Packard, donated a portion of nominal first year profits. A strong sense of corporate citizenship and responsibility to the communities where the company operates continues to this day. Over the last 20 years, HP has contributed more than \$1 billion in cash and equipment to schools, universities, community organizations and other not-for-profit organizations around the world.

In 2002, HP contributed more than \$62 million in cash and equipment and thousands of hours of volunteer time to assist teachers, students, community residents and nonprofit organizations worldwide to solve some of their most fundamental challenges. In addition, HP employees volunteered thousands of hours to educational programs and in their communities.

HP's financial and volunteer resources are focused on *e-inclusion* and *education*.

### e-inclusion

e-inclusion is HP's vision of the future where technology is accessible to everyone in the world as a means to learn, work and benefit from information. The goal is to provide people with access to greater social and economic and economic opportunities by closing the gap between the technology-empowered and technology-excluded communities, making it sustainable for the communities and HP. Current strategic philanthropic initiatives associated with e-inclusion are:

- Digital Village Program/i-Communities: digital villages have been established in East Palo Alto, California; East Baltimore, Maryland; the Southern California Tribal Community, San Diego, California; Kumasi, Ghana; Dikhatole, South Africa; and Paris, France.

HP also provides philanthropic support in i-communities established in Andhra Pradesh, India; Mogalakwena Municipality of Limpopo Province in South Africa; and Houston, Texas.

HP equips these communities with information and communications technology (ICT) to enhance economic and social development of the community.

- Community Technology Centers: HP partners with nonprofit organizations in selected underserved communities creating or managing community technology centers (CTC's) to enhance their ability to provide resources and training to community residents. In addition to supporting local CTCs through HP sites, HP is partnering with the Magic Johnson Foundation to

launch 10 new centers around the nation.

## Education

HP's investments in education are focused on creating opportunities for all individuals to learn and to contribute to their full potential. There are three principal goals for education investments: transforming teaching & learning through technology, increasing underrepresented students in high-tech careers and enhancing student success in math, science and engineering.

- Transforming Teaching & Learning Through Technology:

Schools of education & k-12 technology collaboration: Each partnership consists of a K-12 and a local School of Education to give teachers more training and hands-on experience in the effective use of technology in the classroom, using mobile, one-to-one computing tools. Students benefit from the presence and use of an HP Wireless Mobile Classroom in their classes.

Integrating mobile technology into university learning environments: Universities are deploying a wide variety of mobile technologies in ways that are transforming teaching and learning in higher education and beyond. Through documentation of the work, they are creating new knowledge about the innovative applications of mobile technologies in learning environments.

- Increasing Underrepresented Students in High-tech Careers:

Community College Pre-engineering & Computer Science: HP is involved with community colleges and tribal colleges to increase the number of African-American, Latino and American Indian students who successfully transfer into Computer Engineering or Computer Science majors at 4-year colleges and universities.

Diversity in Education & HP Scholars: Each year HP selects 30 HP Scholars as they graduate from high school and transfer from community college to enter engineering school. Each HP Scholar receives a \$12,000 scholarship, an HP Productivity Package (HP notebook computer, printer/scanner/fax and handheld), an HP mentor and three paid summer internships. The value of each HP Scholar award exceeds \$45,000 per student.

- Enhancing Student Success in Math, Science & Engineering:

Science Leadership: HP is committed to helping increase student success in science. As part of our strategy, we partner with the National Science Resources Center to offer strategic planning, training and professional development to school districts involved in science education reform.

Engineering & Computer Science Retention: HP is concerned that early in their undergraduate experience many talented students are not retained in high-tech majors. HP is involved with universities to fundamentally redesign courses that are pre-requisites for majoring in engineering or computer science so all students will be more successful.

### **Awards and Recognition:**

- In 2001, National Committee for Responsive Philanthropy named HP number one among computer companies in giving to organizations that serve ethnic minorities.
- In 2000, Ron Brown Presidential Award for Corporate Leadership – Diversity in Education.
- 6<sup>th</sup> on "100 Best Corporate Citizens" list (2003, *Business Ethics*).
- 2<sup>nd</sup> largest giver among computing companies in the U.S. (2002, *The Chronicle of Philanthropy*).
- Received "Global Excellence in Information Technology" award from the World Information and Services Alliance (WITSA) for HP's philanthropic investments in the "innovative Digital Village Initiative."
- Received 2002 Corporate Conscience Award in the Innovative Partnership category from Social Accountability International for the Digital Garage project (HP Brazil).

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