



HP Enables Island Insurance to Better Communicate and Increase Business Productivity with HP Exstream

PALO ALTO, Calif., June 29, 2009 – HP today was selected by Island Insurance, Hawaii's largest locally owned and managed property and casualty insurance carrier, to implement [HP Exstream](#).

HP's enterprise document automation software will efficiently create, manage and generate important policyholder communications, including quotes, policies, correspondence and statements for Island Insurance customers.

Island Insurance is looking to leverage HP Exstream's robust design environment to create customized communications, regardless of document type and variable content. The company also was looking to consolidate communications to one platform so it can significantly reduce costs and ensure consistent policyholder communications. Lastly, the move to HP's software will enable Island Insurance to reduce technology development resources so any department can collaborate on all outbound communications.

"After doing extensive research, we selected HP Exstream for its ease of use and advanced capabilities in form design because our customer experience is what is most important to us," said Jeff Fabry, chief information officer, Island Insurance. "HP Exstream's design elements will improve business productivity and better communications for our customers and partners."

HP Exstream enterprise document automation software can allow insurance carriers to substantially reduce document costs and improve customer retention by streamlining document creation processes to produce more effective, relevant communications – from developing and streamlining high-volume bills and statements to personalizing and automating fulfillment of on-demand policies, correspondence, quotes and proposals.

Additional information regarding HP Exstream is available at www.hpexstream.com.

About Island Insurance

Island Insurance Company, Ltd. is Hawaii's largest locally owned and managed insurance carrier, offering a full range of property and casualty protection. Founded in downtown Honolulu in 1939, Island Insurance has been serving Hawaii's families and businesses for 70 years and is the first and only Hawaii-Based company to be recognized as a Top 50 property & casualty insurance company in the nation by the Ward Group. Island Insurance has earned financial strength ratings of "A" (Excellent) from A.M. Best Company and an "A" (Strong) rating from Fitch Ratings. For more information, visit its website at: www.islandinsurance.com.

About HP

Editorial contacts:

Heather Saxon, HP
+1 859 422 4716
heather.saxon@hp.com

Jennifer Chapman
Porter Novelli for HP
+1 404 995 4505
jennifer.chapman@porternovelli.com

HP Media Hotline
+1 866 266 7272
pr@hp.com
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

HP, the world's largest technology company, simplifies the technology experience for consumers and businesses with a portfolio that spans printing, personal computing, software, services and IT infrastructure. More information about HP (NYSE: HPQ) is available at <http://www.hp.com/>.

This news advisory contains forward-looking statements that involve risks, uncertainties and assumptions. If such risks or uncertainties materialize or such assumptions prove incorrect, the results of HP and its consolidated subsidiaries could differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including but not limited to statements of the plans, strategies and objectives of management for future operations; any statements concerning expected development, performance or market share relating to products and services; any statements regarding anticipated operational and financial results; any statements of expectation or belief; and any statements of assumptions underlying any of the foregoing. Risks, uncertainties and assumptions include macroeconomic and geopolitical trends and events; the execution and performance of contracts by HP and its customers, suppliers and partners; the achievement of expected operational and financial results; and other risks that are described in HP's Quarterly Report on Form 10-Q for the fiscal quarter ended April 30, 2009 and HP's other filings with the Securities and Exchange Commission, including but not limited to HP's Annual Report on Form 10-K for the fiscal year ended October 31, 2008. HP assumes no obligation and does not intend to update these forward-looking statements.

© 2009 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

