

HP Exstream Professional Services

Accel

Supplemental training designed to accelerate knowledge transfer, time to market and return on investment

Ensure the **most effective** implementation and use of HP Exstream technology—**right from the start.**



Accel is an HP Exstream Professional Services program that jumpstarts the application development process and accelerates your return on investment. A wide range of training, consulting, and knowledge transfer services help you effectively implement and use HP Exstream technology right from the start. Customers who take advantage of these intense, onsite services have faster, more successful implementations.

What is Accel?

Accel is an educational service comprised of formal classroom training and hands-on workshops designed to help new users develop their first application. Working at the client site, our solutions experts create a custom curriculum based on a specific application project. Trainees build the targeted application during class workshops using real data and document layout specifications.

Accel builds on our standard software training by leveraging the knowledge of an expert mentor and the relevance of an actual application. By creating a more practical and compelling learning environment, this offering accelerates knowledge transfer and promotes knowledge retention. You will complete this program with a partially or fully developed application, but moreover, you will be prepared to develop applications on your own—quickly and correctly.

Standard application training and development programs are typically 6 consecutive weeks. Interactive document application programs are also available and last 8 to 12 weeks. Both plans include classroom training interspersed with application development, but the order of the training weeks can typically be adjusted to meet your specific needs.

What are the benefits of Accel training?

- Identify gaps in your current document process architecture
- Reduce the number of process steps for faster time-to-market
- Target possible data or design enhancements for existing documents
- Increase efficiency and optimize workflow
- Identify new channel or market opportunities (electronic, interactive, or on-demand documents)
- Discover the impact of new document tools or processes on production service level agreements
- Plan for future business requirements (languages, regulatory compliance, jurisdiction management, etc.)
- Accelerate knowledge transfer
- Incorporate best practices into the development cycle
- Receive validation from HP Exstream experts

Technology for better business outcomes

www.hpexstream.com



1

Classroom training



2

Advanced classroom training



3

Project Planning and Application development



4

Continued application development



What is a typical Accel schedule?

- **Week 1: Classroom training—HP Exstream and HP Exstream systems administration**
- **Week 2: Classroom training—Advanced course**
Deliver advanced course training, which may include High-volume Print, Developing Complex Statements, Campaign Management, or Interactive Fundamentals and Skill Building.
- **Week 3: Application development—Project planning**
HP Exstream experts work with you to select a suitable application and gather specifications for the target project. We meet with your experts to determine the current state of the creation and delivery of your critical customer communications. We investigate the systems that store and generate data, documents, and output for your delivery channels and their respective customer segments. Then, under the guidance of an HP Exstream consultant, you begin the application development process.
- **Weeks 4-6 (or 4-8 for interactive document applications): Application development**
Continue development of the target application, ensuring staff applies new skills and best practices.

Who should participate?

Document-centric processes typically affect a wide and varied group of stakeholders within an enterprise. For the first week of application development, we recommend that you invite members from across your organization who can provide a complete view of the existing process and have a stake in improving results (such as marketing, graphic design, legal, and other business teams). This group participates in working sessions to provide information about the current process. After this, training mostly involves your application developers. For interactive programs, technology groups are involved to help develop the communication infrastructure.

HP—a trusted partner

HP Exstream has been a leading document automation solution for over ten years. Our Professional Services teams have developed hundreds of successful projects and applications, and enabled organizations to handle the most complex statements and staggering volumes of correspondence.

We have helped 90 Fortune 500 Companies develop business solutions that changed their business. The results of the Professional Services team's influence can be seen in the millions of customer pages produced each month using HP Exstream.

For more information

To take advantage of Accel training, please contact your account manager or contact us by phone at 866-318-5925 or email exstream.info@hp.com. To find out more about HP Exstream, please visit www.hpexstream.com

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Effective communications. Multiple channels. **One solution.**

