



HP Improves Communications, Enhances Revenue Administration and Collection Efficiency for Commonwealth of Kentucky

PALO ALTO, Calif., March 2, 2010 – HP today announced the Commonwealth of Kentucky has implemented [HP Exstream](#) as a key component of the agency's new Comprehensive Tax System (CTS).

The new system will help improve revenue administration and collection functions for Kentucky's Department of Revenue, Finance and Administration Cabinet.

"We required a modern document automation solution that could integrate with any database or other content source, and have the flexibility to create all types of variable constituent communications for high-volume or on-demand delivery," said Mack Gillim, executive director, Department of Revenue, Finance and Administration Cabinet for Kentucky. "We plan to take full advantage of HP Exstream's flexibility in future phases of CTS to respond to constituent needs with the appropriate document and compliant content."

Using HP Exstream, the Commonwealth will be able to more efficiently create constituent communications, including lien and collection notices, tax returns and on-demand personalized correspondence for the state's 1.8 million individual taxpayers and 173,000 active businesses. The software accesses data from the CTS as well as content reflecting the latest legislative changes, and then uses it to create tailored constituent communications, improving compliance and decreasing cycle times.

"The Commonwealth of Kentucky is demonstrating both its focus on service and its technology leadership by providing taxpayers with easy-to-read, highly personalized documents that include timely information and can be delivered on demand," said Steve Matthews, director of public sector sales, Enterprise Software, HP. "With the ability to accelerate document development, help reduce maintenance costs and enhance the user experience, HP Exstream is significantly benefiting the Commonwealth and its constituents."

HP Exstream provides state, local and federal agencies a single software platform to design, create, deliver and manage all types of constituent communications, regardless of complexity, variability or delivery channel. Agencies that use

Editorial Contacts

Kipp Martell, HP
+1 208 396 6034
kipp.martell@hp.com

Sylvia Baker
Porter Novelli for HP
+1 404 995 4528
sylvia.baker@porternovelli.com

HP Media Hotline
+1 866 266 7272
pr@hp.com
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com



HP Exstream can significantly reduce document development and production costs and get critical communications out faster in the constituent's primary language, through preferred channels, and with clearer, more relevant content. Additional information regarding HP Exstream is available at www.hpexstream.com.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world's largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure to solve customer problems. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.

This news advisory contains forward-looking statements that involve risks, uncertainties and assumptions. If such risks or uncertainties materialize or such assumptions prove incorrect, the results of HP and its consolidated subsidiaries could differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including but not limited to statements of the plans, strategies and objectives of management for future operations; any statements concerning expected development, performance or market share relating to products and services; any statements regarding anticipated operational and financial results; any statements of expectation or belief; and any statements of assumptions underlying any of the foregoing. Risks, uncertainties and assumptions include macroeconomic and geopolitical trends and events; the execution and performance of contracts by HP and its customers, suppliers and partners; the achievement of expected operational and financial results; and other risks that are described in HP's filings with the Securities and Exchange Commission, including but not limited to HP's Annual Report on Form 10-K for the fiscal year ended October 31, 2009. HP assumes no obligation and does not intend to update these forward-looking statements.

© 2010 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constructing an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.