



Exstream Command Center



Plan, schedule
and optimise
production of
HP Exstream
document
applications.

HP Exstream is a fully integrated software platform for creating, managing and delivering customer communications across the enterprise. From letters and proposals created interactively by front office employees, to personalised text, email and web self-service documents generated in real time, to fully customised bills and statements produced in high volumes, HP Exstream helps create and maintain the workflows that sustain business.

HP Exstream Command Center seamlessly integrates with the HP Exstream platform to provide a central location to implement and manage document production and delivery tasks.

Streamline production processes

HP Exstream Command Center enables automated job scheduling configured specifically around your HP Exstream application requirements. It lets administrators plan, schedule and optimise document production and supports any production environment system, from the most basic to the very complex.

For all of your HP Exstream interactive, on-demand and high-volume document applications, Command Center provides a deadline-driven production and job management system. It allows the creation of reusable jobs with interchangeable phases that can be prioritised and optimised in order to meet service level agreements (SLAs). It also features production job monitoring and administration; automatic event notification; error tracking, logging and auditing; production accounting statistics; and advanced user management with access control. And real-time status reporting across the enterprise helps administrators ensure efficient resource management.

Maximise your return on investment

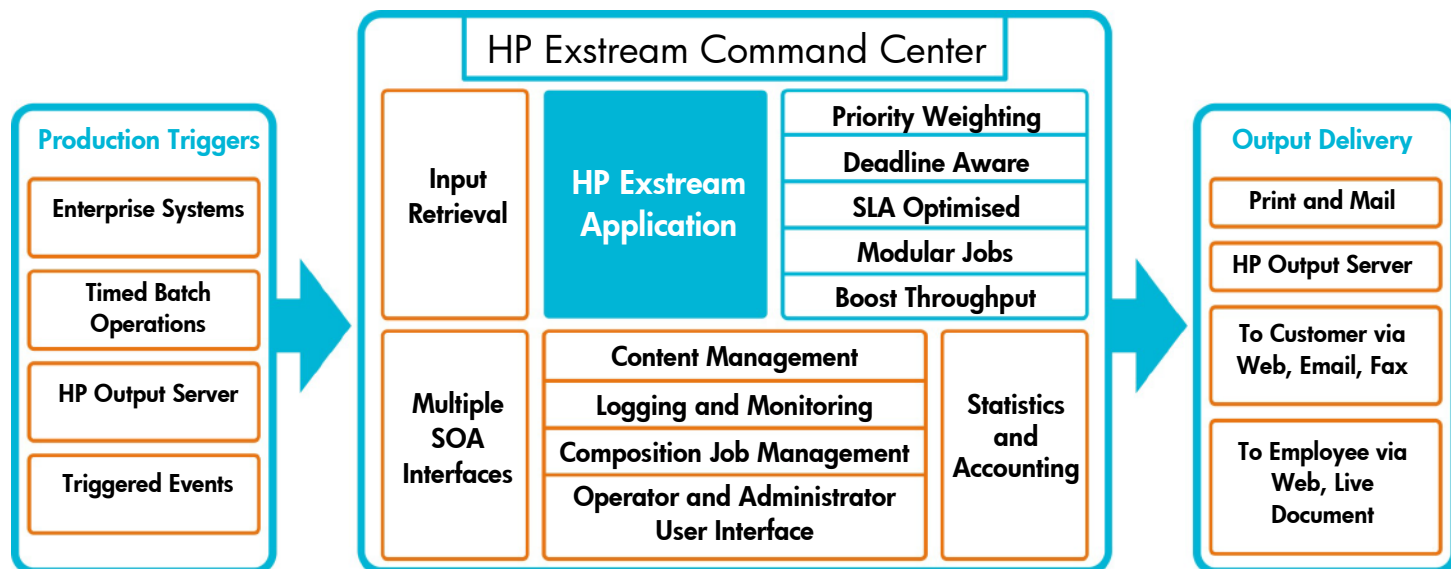
HP Exstream Command Center enables enterprises to efficiently manage HP Exstream output production from a central location. Because it's designed to work "out of the box" with the HP Exstream platform, Command Center can help businesses avoid or even eliminate high maintenance costs related to creating and maintaining custom scripts and code. It can further cut costs by minimising the effort associated with integrating document applications, especially when compared to the expense of outsourced integration services. Command Center also eliminates the need to purchase, install and maintain expensive third party-job scheduling systems to manage HP Exstream document processes.

Simplify adoption of HP Exstream

A speedy and seamless transition is what every enterprise wants when implementing a new or updated document production solution. Most businesses can't afford downtime, and for some it might mean putting millions of dollars at risk. HP Exstream Command Center facilitates the quick and easy deployment of HP Exstream by allowing administrators to set delivery parameters for nearly any production environment – even when printing is outsourced.

Command Center is a proven solution, having been conceived, tested and refined as an HP Exstream services integration solution at several customer production sites.

HP Exstream Command Center provides intelligent and efficient management of complex production and delivery systems across the enterprise



Rely on seamless integration

HP Exstream Command Center is the document production management tool enterprises need to intelligently monitor and interpret production triggers and efficiently utilise output resources. It also provides an open architecture for easy extension and customisation. The diagram above shows document automation broken down into these three areas:

Production triggers are events occurring either within HP Exstream or other integrated enterprise systems, such as HP Output Server. These events may include time-specific batch events, the arrival of specific data files, a customer service representative's request for a document, or an end customer activity on a web portal.

HP Exstream Command Center is the management hub that can make sense of these complex systems and their interrelationships. It helps organisations monitor and control production triggers, output delivery and integrations with other enterprise systems from a central location

Output delivery is the final production of the document. Traditionally this meant printing and mailing. But increasingly, the final step is delivering a document or some other form of communication to a customer or front office employee via web, email, text message (SMS) or fax. It could even be delivery of an interactive document to a portal, a workflow tool or a content management system. This step could also include handing output back to an output management tool such as HP Output Server for assured delivery.

Learn more

Contact an HP Exstream representative to find out how we have changed the way our customers do business. For more information about the HP Exstream enterprise document automation solution, please visit www.hpexstream.co.uk or contact us at exstream.info@hp.com or 0870 0130790.

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4AA0-3719EEE, February 2010

Effective communications. Multiple channels. **One solution.**

