

HP Global Citizenship priorities

We've identified three focus areas for our global citizenship efforts in the coming years.

Supply chain responsibility

We have one of the IT industry's largest supply chains, and we're committed to continuous improvements in social and environmental practices throughout this worldwide network. Through our Supplier Code of Conduct, regular audits and follow-up visits, we ensure compliance with our industry-leading standards.

Climate and energy

To address the growing issue of global climate change, we're reducing the CO₂ emissions resulting from the manufacture, transport, use and disposal of our products. We're using fewer materials to develop more energy-efficient, recyclable products to help customers reduce their carbon footprint. We're also implementing carbon-avoidance solutions throughout our own operations. Our goal is to reduce the combined energy consumption of our operations and products to 25 percent below 2005 levels by 2010. In addition, we're advocating for an accelerated public policy agenda that will drive the global shift to a low-carbon economy.

Product reuse and recycling

In 2007, HP reached its goal of recycling 1 billion pounds of electronics equipment and printing supplies. Now we're accelerating our efforts to recover a total of 2 billion pounds by 2010. We will meet our aggressive goals by making it simple and convenient to recycle technology equipment and supplies.



HP's founders, Bill Hewlett and Dave Packard, believed that beyond making a profit for its investors, a company has a fundamental responsibility to enrich the lives of its customers, partners, employees and stakeholders. For nearly 70 years, we've continued that commitment to good corporate citizenship.

To learn more about HP's Global Citizenship activities, please visit www.hp.com/go/globalcitizenship.

To view HP's Global Citizenship report, go to www.hp.com/go/report.

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HP Global Citizenship

Leading the way in social and environmental responsibility



Global reach, global responsibility

As HP has grown to become one of the world's largest IT companies, our responsibilities have become global as well. We strive to be an economic, intellectual and social asset in the communities where we work and live as we pursue new opportunities for innovation and growth that benefit our stakeholders around the world. This commitment to global citizenship is integral to our business strategy.

Global citizenship at HP is based on a foundation of strong corporate accountability and governance, a commitment to environmental responsibility and active investment in local communities. Currently, we are focused on three key priorities: supply chain responsibility, climate and energy, and product reuse and recycling.

Corporate accountability and governance

Keeping the trust and loyalty of those we serve depends on doing business with honesty and uncompromising integrity. Our policies and business practices are grounded in our values and in our Standards of Business Conduct, which guide our employees' behavior and our approach to ethical conduct, personal data protection and responsible supply chain management.

Our goal is to set a worldwide example of ethical leadership. We understand that to achieve this goal, everyone at HP must take responsibility—from the top down. We hold our employees, partners and suppliers accountable for their actions in all aspects of our business.

HP is committed to protecting the privacy of customers, partners, employees and contractors. To do this, we uphold rigorous privacy standards, build security features into our products and services, and integrate our policies into all aspects of our operations.

HP also is raising labor and environmental standards among our suppliers by establishing codes of conduct, assessing their operations, helping them build socially and environmentally sound business capabilities, and fostering supplier diversity.



Environmental responsibility

An environmental leader in the technology industry for decades, HP is making a difference with a comprehensive Design for the Environment Strategy that touches upon every aspect of our business, including our products and services, development and scientific research, supply chain and operations throughout the world. We feel this approach is good for customers, good for business and good for the planet.

HP makes it practical and easy for customers to reduce their environmental impact by engineering products and services that conserve energy and by offering recycling services in more than 50 countries and territories. By investing in research, product development and materials innovation, we are driving advances in resource conservation and applying our own innovations to save energy and reduce waste companywide. We also engage with our partners and policy makers to find solutions for reducing environmental impact throughout the IT industry.

Community investment and involvement

Our founders began a tradition of investing back into the community in 1940, the first year they made a profit. Today the tradition is still going strong. HP sets an example by contributing funding, products, services and skills to help increase access to information technology globally. More than just providing access, HP programs help people use technology to inspire creativity, find valuable information and open doorways into global web communities. We work to improve and extend education, encourage entrepreneurship, and enhance quality of life in communities around the world.

In addition to enhancing the lives of people locally, we play an active role in the global community. We engage in dialogue with governments on the development of public policy and with nongovernmental organizations and other stakeholders concerned about social and environmental issues. Our goals are to encourage innovation and competitiveness in the IT industry, open access to new markets, reduce environmental impact worldwide and engage in open dialogue with our key stakeholders.