



HP Smart Buy – Digital Signage

MAY 2012 – Customer

Summary

The HP SmartBuy promotion offers aggressive pricing on pre-configured, HP-recommended business solutions. SmartBuy products are ideal for organizations looking for the best value on HP products while not committing to minimum volume requirements.

HP Signage Player with Scala: Easy to Use, Easy to Deploy

Scala® QuickStart™, preloaded on HP SignagePlayers, features a simple, visual interface for creating, managing and scheduling information and devices on your digital signage network. One low monthly fee gives you access to content management, player management, scheduling and unlimited user accounts with no costly "per seat" licensing.

For more info, visit:
www.scala.com/hp

HP DIGITAL SIGNAGE DISPLAYS

English SKU	Description	ILP
XH219A8#ABA	Promo HP 42" LD4201 Digital Signage Display	\$1,099.00
XG825A8#ABA	Promo HP 42" LD4210 Digital Signage Display	\$1,279.00
XG826A8#ABA	Promo HP 47" LD4710 Digital Signage Display	\$1,699.00
LM216A8#ABA	Promo LD4730 Ultra- Narrow Bezel Digital Signage Display	\$4,899.00
LM217A8#ABA	Promo LD4730G Ultra- Narrow Bezel Digital Signage Display	\$5,319.00
XH216A8#ABA	Promo HP LD4220tm Touchscreen Digital Signage Display	\$2,999.00
XH217A8#ABA	Promo HP LD4720tm Touchscreen Digital Signage Display	\$3,799.00

HP SIGNAGE PLAYER (w/ SCALA)

English SKU	Description	ILP
A7K72UT#ABA/ABC	Promo SCALA mp8200s USDT i32100 250G 4G	\$899.00
A7K74UT#ABA/ABC	Promo SCALA mp8200s USDT i52400S 250G 4G	\$999.00
A7K76UT#ABA/ABC	Promo SCALA mp8200s USDT i52400S w/ ATI Radeon HD 5450	\$1199.00

HP SIGNAGE PLAYER (Multi-ISV)

English SKU	Description	ILP
A7K78UT	Promo Multi-ISV mp8200 USDT i32100 250G 4G RAM	919.00
A7K80UT	Promo Multi-ISV mp8200 USDT i52400S 250G 4G RAM	1029.00
A7K82UT	Promo Multi-ISV mp8200 USDT i52400S w/ATI Radeon HD 5450	1229.00
XZ956UT	Promo Multi-ISV rp5800 POS i32120 w/ AMD FirePro 2270	1099.00
XZ958UT	Promo Multi-ISV rp5800 POS i52400 w/AMD FirePro 2270	1299.00

HP DIGITAL SIGNAGE ACCESSORIES

English SKU	Description	ILP
NK352AT	Promo HP Digital Signage Speakers	\$ 119.00
WB975AT	Promo HP Digital Signage Display Security Wallmount	\$ 219.00
A5R07AA	HP LD4730 Frame / Border System	TBD
XT655AT	Promo HP 42-IN LCD Display Stand Kit	\$ 39.00
XT656AT	Promo HP 47-IN LCD Display Stand Kit	\$ 59.00

Terms and conditions

- This promotion cannot be combined with any other promotional offer or special pricing from HP
- Both ABA (English) and ABC (French Canadian) models are included in this promotion unless otherwise noted.
- SmartBuy notebooks, desktops, workstations and pos are similar to non-SmartBuy models except in configuration, while SmartBuy accessories are identical to the standard accessories. SmartBuy offers lower pricing and better availability
- In the case of product constraints or product discontinuances, HP may impose quantity limits per order or reseller.
- SmartBuy products noted while quantities last (WQL) are so for supply constraints or discontinuance reasons.
- These promotions are only available in Canada

