



Trade-in and Save 2011 (Canada)

January 1, 2011 – December 31, 2011

Reseller and Customer Acknowledgment and Release Agreement



Customer

By signing this Acknowledgment and Release Customer agrees that my Reseller will be my agent for receiving and remitting to me the Trade-In Rebates in connection with HP's Trade in and Save 2011 (Canada) Promotion. HP shall not be liable to me for any Trade-in Rebates, expenses or costs (including legal fees) arising from my participation in the Program.

I have read, understand and agree to the terms of this the terms of the Program and Acknowledgment and Release.

Customer Signature

Date

Customer Information (please print in all fields)

First Name

Last Name

Company Name

Job Title

Company Street Address (No P.O. Boxes)

City

Province

Postal Code

Phone

Fax

E-mail Address (required for claim confirmation)

Reseller

By signing this Acknowledgment and Release, Eligible Reseller to act as the Customer's agent in remitting claims under the Program and agrees to pass on the Trade-in Rebates to Customer. Eligible Reseller agrees that HP shall not be liable to Reseller for any payments, claims, damages or losses that may arise in connection with Reseller's participation in the Program.

Eligible Resellers agree to pass on all Trade-in Rebates to Customers at point of purchase. Invoices must show the Trade-in Rebates that were applied to the Eligible Product(s). A fully signed copy of this Acknowledgment and Release must accompany Eligible Resellers submission.

The Terms and Conditions of the Trade-in and Save 2011 Program are incorporated by reference to this Acknowledgment and Release.

I have read, understand and agree to the terms of the Program and this Acknowledgment and Release.

Reseller Signature

Date

Reseller Information (please print in all fields)

Name **(how it should appear on the cheque)***

Employee First Name

Employee Last Name

Company Name

Job Title

Company Street Address (No P.O. Boxes)

City

Province

Postal Code

Phone

Fax

E-mail Address (required for claim confirmation)

***Please note that the cheque will be issued to the contact specified above. Please enter the name how it should appear on the cheque.**

Purchased Product(s)

Please indicate the model and serial number of your purchased product(s). Attach additional sheets if necessary and include the proof of purchase documents with submission.

Printer Model

Serial Number

Printer Model

Serial Number

Printer Model

Serial Number

Printer Model

Serial Number

Printer Model

Serial Number

Printer Model

Serial Number

Printer Model

Serial Number

Printer Model	Serial Number
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Printer Model	Serial Number
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Printer Model	Serial Number
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Printer Model	Serial Number
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Printer Model	Serial Number
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Purchased Care Pack(s)

Please indicate the Care Pack(s) for your new product(s). Attach additional sheets if necessary and include the proof of purchase documents with submission.

Care Pack Part Number	Care Pack Serial Number (after registration)	Purchase Date
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Care Pack Part Number	Care Pack Serial Number (after registration)	Purchase Date
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Trade-In Product(s)

Please indicate the manufacturer and model of your trade-in product(s).

Trade-In Product	Manufacturer	Model
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Trade-In Product	Manufacturer	Model
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Trade-In Product	Manufacturer	Model
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Trade-In Product	Manufacturer	Model
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Trade-In Product	Manufacturer	Model
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Trade-In Product	Manufacturer	Model
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Trade-In Product	Manufacturer	Model
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Trade-In Product	Manufacturer	Model
Trade-In Product	Manufacturer	Model
Trade-In Product	Manufacturer	Model
Trade-In Product	Manufacturer	Model
Trade-In Product	Manufacturer	Model

Customer Questionnaire

Approximately how many employees work at your company?

- 1-9 10-99 100-249
 250- 499 500-999 1,000 – 4,999
 5,000 – 9,999 10,000 or more

Please check type of business

- Accounting Financial Information Technology Legal Insurance Education
 Real Estate Health Care Manufacturing Engineering
 Surveyor Government Other (Please Specify) _____

Did you purchase your product(s) because of this promotion?

- Yes No, planning to purchase anyway

Did you choose HP over another printer vendor because of this promotion?

- Yes No If yes, which vendor _____

How did you learn about this promotion?

- HP e-mail Web banner ad HP.ca
 HP Direct Mail HP Catalogue Reseller e-mail
 Reseller Direct Mail Reseller Sales Rep Other _____

HP occasionally communicates information about products and/or programs that may be relevant to you. Please select the method(s) of communication HP may use to contact you in the future.

- Yes No Email
 Yes No Phone
 Yes No Direct Mail