RETAIL-HARDENED, BUSINESS-DRIVEN



FORM, FUNCTION, FLEXIBILITY

With the retail market changing rapidly, it's more important than ever to have a point of sale solution that offers flexibility, efficiency, affordability and, most importantly, a way to keep your customers coming back. And since HP Retail Point of Sale Solutions are backed by the quality, reliability and power of HP, you can be sure you're getting a system that will work for you for years to come.

Reliable solutions from a trusted partner

HP Point of Sale Solutions give you a range of choices to help you find the system that's right for you and your business. But no matter which system you choose, they will all give you:

- **Business flexibility:** Customize and redeploy systems to meet your needs. From the POS system itself to kiosks, managers' workstations and more, HP POS systems easily integrate into existing systems that your employees are already familiar with.
- Stability and reliability: Retail-hardened design and extended lifecycle capabilities help
 you easily monitor your entire system and minimize downtime so you spend less time worrying
 about your POS hardware and more time offering value to your customers.
- **Investment protection:** Save time and money with features that help ensure you will not be putting more into this investment than you need to. A quick setup saves time and money from the start. Energy-conscious platforms continue to reduce costs over time and built-in reliability keeps your business running long-term.
- **Global solution partners:** Get the best software and add-ons for your system. HP is a global leader in retail and has formed strong partnerships to provide best-of-breed solutions.
- **Backed by HP:** Not only do HP Point of Sale Solutions deliver the same quality and reliability as other HP products, they come standard with three-year standard limited warranties, accidental damage protection options and other support services from HP.

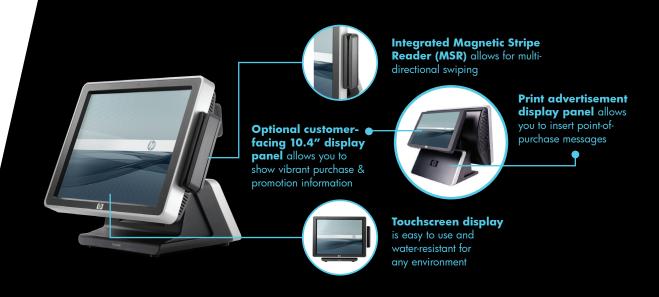
Built tough to keep your business running smoothly

HP Point of Sale Solutions can withstand harsh retail environments for years. The retail-hardened systems are highly scalable to make setting up, operating and upgrading entire fleets easy and hassle-free.

On top of that, HP offers you the benefits of our strong partnerships to offer solutions that meet customer needs. These partnerships ensure the applications you use every day will run great on our systems, allowing you the ability to manage business, track purchase patterns and truly understand your customers.

HP ap5000 All-in-One Point of Sale System

Touch-enabled all-in-one POS system



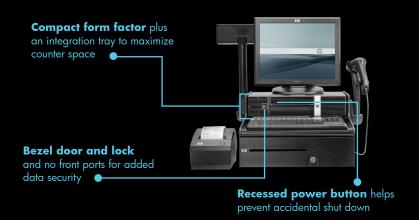
HP rp5700 Point of Sale System

Powerful, scalable extended life POS system



HP rp3000 Point of Sale System

Value-driven POS system with space-saving footprint





ACCESSORIES

Add these peripherals to any HP system for a complete, customized solution. HP's suite of retail peripherals offers:

- **Efficient checkout experiences:** By reducing transaction times, store associates can spend more time connecting with customers.
- Quick, easy setup: Industry-standard drivers (OPOS/JPOS) and HP testing enhance simplicity.
- Long lifecycles: HP retail peripherals are designed with robust features and long life expectancies.
- **Global consistency:** HP strives for worldwide consistency to drive down multinational business costs and complexity.
- **Durability:** Three-year standard limited warranty.



THREE-YEAR LIMITED WARRANTY

The three-year standard limited warranty on HP Point of Sale products truly helps your business stay up and running so you can focus on your customers. This three-year standard limited warranty covers all hardware components. For extended coverage choose from a variety of HP Care Pack Services, where you get the flexibility to select the support level you need to protect your POS system—all for a fixed, predictable and affordable price.

The standard warranty includes:

- Three years of defective part replacement.
- Three years of HP authorized technician labor.
- Three years of repairs performed at customer site for those parts not eligible for Customer Self Repair (CSR).

To learn more, visit www.hp.com/go/pos

