



HP Officejet Pro 8500A e-All-in-One Series: DARE TO COMPARE

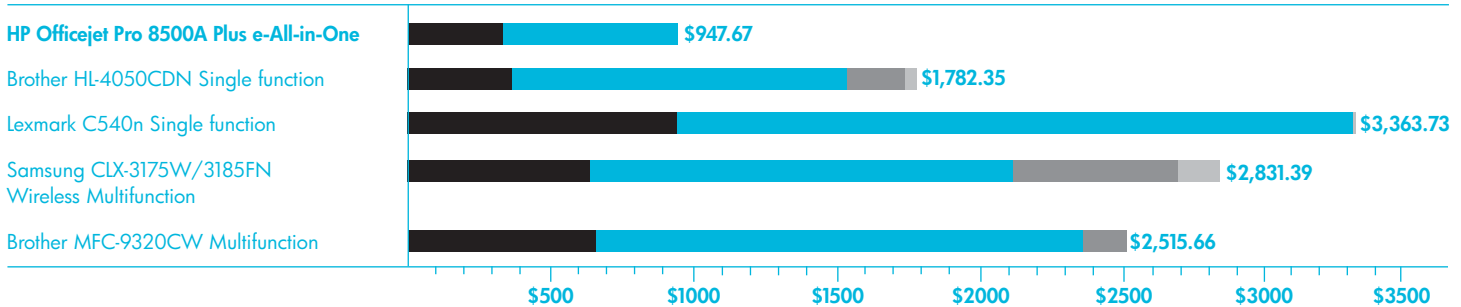
Make an impact and meet your budget with the HP Officejet Pro 8500A e-All-in-One Series.

Print professional documents at up to 50% less cost-per-page than lasers.¹ Equipped with new HP ePrint, you can print from any e-mail-capable device, and use business apps to access content directly from the Web without a PC.² For about the same purchase price as a laser printer, you get superior features like two-sided printing and copying—and advanced document management with scan to network, Web and e-mail.



Total cost of supplies required to print 500 pages/month (35% color) for 5 years³

black cartridges: ■ color cartridges: ■ imaging units: ■ waste bottles: ■



	HP Officejet Pro 8500A Plus e-All-in-One ³	Brother HL-4040CDN Single function ³	Lexmark C540n Single function ³	Samsung CLX-3175W/3185FN Wireless Multifunction ³	Brother MFC-9320CW Multifunction ³
Estimated price	\$399	\$399	\$349	\$449 / \$675	\$499
Energy usage (when printing)	26 W	510 W	340 W	350 W	480 W
Energy usage (standby)	7W	85W	80W	80W	75W
ENERGY STAR	yes	yes	no	yes	yes
Print speed	Up to 15 ppm black, 11 ppm color ⁴	Up to 20 ppm black and color	Up to 20 ppm black and color	Up to 16 ppm black, 4 ppm color	Up to 17 ppm black and color
Web connectivity	ePrint, apps	no	no	no	no
Color print resolution	Up to 4800 x 1200 dpi	Up to 2400 x 600 dpi	Up to 1200 x 1200 dpi	Up to 2400 x 600 dpi	Up to 600 x 2400 dpi
Legal scanner glass	yes	n/a	n/a	no	no
Control panel	4.3" touchscreen CGD	n/a	n/a	2-line LCD	2-line LCD
Color cost-per-page⁵ (approx.)	7¢	10¢	16¢	16¢	19¢



Get more printed pages with high-capacity ink cartridges.⁶



For the most professional results, superior image quality, and enhanced durability, use ColorLok papers.

HIT PRINT AFFORDABLY



HP Officejet Pro 8500A e-All-in-One Series: Recommend it with confidence.

Guide your customers to the right decision. Ask them what matters most:

If your customer wants a relatively low initial purchase price and low cost-per-page, they should consider the HP Officejet Pro 8500A e-All-in-One Series, designed for professional laser-quality output with the lowest cost-per-page in its class, up to 50% lower than color lasers.¹

If your customer is interested in laser color printers and not primarily concerned with purchase price and cost-per-page, consider the professional color laser printing performance of an HP LaserJet.

HP Officejet Pro 8500A e All-in One Series



HP Officejet Pro 8500A e-All-in-One

Suggested price \$299.99
(CM755A)

- » Print, copy, scan, fax, and network
- » Built-in wireless networking
- » HP ePrint enables printing from a notebook or mobile device²
- » Print from the Web without a PC using business apps²
- » Up to 50% lower cost-per-page than color laser AiO printers¹
- » Up to 40% lower cost-per-page than black-only laser AiO printers¹
- » 2.36" CGD color touchscreen display
- » 15 ppm black, 11 ppm color (max speeds 35 ppm black, 34 ppm color)⁴
- » Color resolution up to 4800 dpi
- » High-capacity ink cartridges available⁶
- » 250-sheet input capacity, automatic two-sided printing, 35-page automatic document feeder
- » ENERGY STAR[®] qualified
- » Direct digital filing: scan to network and the Web
- » Easily make a single-sided copy of two-sided ID card with ID copy
- » TAA trade compliant version available

HP Officejet Pro 8500A Plus e-All-in-One

Suggested price \$399.99
(CM756A)

All the features of the HP Officejet Pro 8500A e-All-in-One model, plus:

- » 4.3" color touchscreen display
- » Legal-size glass scanning bed
- » 50-page automatic document feeder with automatic two-sided copy, scan, and fax
- » Copy fix adjusts and corrects images before copying or scanning to eliminate waste
- » Direct scan to email

HP Officejet Pro 8500A Premium e-All-in-One

Suggested price \$499.99
(CM758A)

All the features of the HP Officejet Pro 8500A Plus e-All-in-One model, plus:

- » Additional 250-sheet paper tray
- » Additional set of color inkjet cartridges
- » In House Marketing Kit: Brochure media and access to online templates.

Help your customers save even more with additional resources from HP.

See how the HP Officejet Pro 8500A e-All-in-One Series reduces energy costs: www.hp.com/go/carbonfootprint

Learn how your customers can project a professional business image and save marketing costs by creating their own marketing materials: www.hp.com/go/ihm

For more information: installer.hpigproducts.com



1. Majority of color laser AiOs <\$600, March 2010; for details, see www.hp.com/go/officejet. OJ Pro ISO yield with highest-capacity cartridges based on continuous printing; see www.hp.com/go/learnaboutsupplies. Energy use based on HP testing using the ENERGY STAR program's TEC test method criteria. 2. Requires an internet connection to the printer. Feature works with any internet- and email-capable device. Details at www.hp.com/go/ePrintCenter. 3. Product data including page yield and supplies pricing as reported by the company on their US website, inbox supplies included in these calculations. High-capacity ink/toner cartridges not included; please purchase separately. Speed based on ppm measured using ISO/IEC 24734. Standard applies to inkjet and laser products and excludes first set of test documents. 4. Based on ppm measured using FDIS ISO/IEC 24734. Standard applies to inkjet and laser products and excludes first set of test documents. For details see www.hp.com/go/inkjetprinter. 5. Costs per page displayed are current and they have been derived from using highest yield cartridges available and price information from the company's US websites. 6. Not included. Please purchase separately.

©2010 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein. ENERGY STAR and the ENERGY STAR mark are U.S. registered marks.