



HP LASERJET PRO M1210 MFP SERIES

vs. SAMSUNG SCX-4521F & SAMSUNG SCX-4623F



HP LaserJet Pro M1212nf MFP
19 ppm LTR / 18 ppm A4



HP LaserJet Pro M1213nf MFP
19 ppm LTR / 18 ppm A4
China & India only



Samsung SCX-4521F
19 ppm LTR / 18 ppm A4



Samsung SCX-4623F
23 ppm LTR / 22 ppm A4

Significant advantages HP has compared to Samsung:

More energy efficient — New HP Auto-On/Auto-Off technology helps you use dramatically less energy by automatically turning your LaserJet Pros on when you need them and off when you don't — without sacrificing performance.¹ And the advanced, fast-heating ceramic element within HP's Instant-on Fuser consumes far less energy than the conventional fuser employed by Samsung.^{1,2}

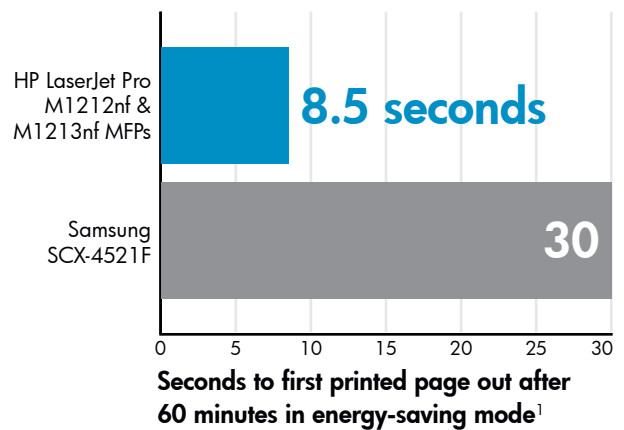
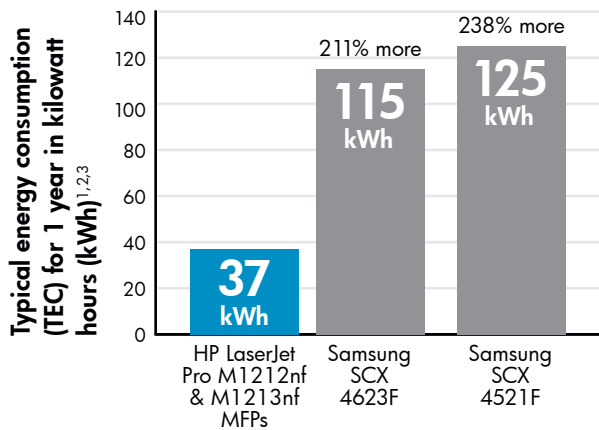
Faster performance — Instant-on Technology lets your HP LaserJet Pro print or copy up to 7 letter-size or A4 pages from energy-saving mode before the Samsung SCX-4521F can finish warming up.¹

CD-less installation — HP Smart Install technology makes HP LaserJet Pros truly plug and print for Windows users — an industry first among leading laser brands.⁵ Drivers and other software reside in the device, so you don't need an installation CD. Simply connect your LaserJet Pro to your PC with a USB cable and let HP take care of the rest.

Better paper handling — HP's standard tray accepts up to 43-lb. bond, but the Samsung SCX-4521F's only accepts up to 24-lb. and the SCX-4623F's only accepts up to 32-lb.⁴ And while you can stock up to 10 envelopes in HP's input tray, the Samsung units' manual feed slots only accept one at a time.¹⁴

Save energy and time with HP LaserJets

New HP Auto-On/Auto-Off technology helps your LaserJet Pros use far less power than their Samsung counterparts. Plus HP Instant-on Fusing lets you print some documents before competing Samsung units can even finish warming up.

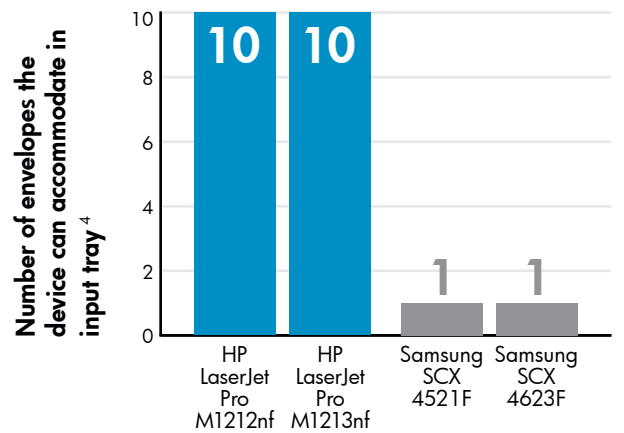


Enjoy user-friendly printing with HP

Compared to Samsung, HP LaserJet Pros offer a far superior user experience from the very moment you open the box. They also boast better networking, energy-management, and paper-handling capabilities than competing Samsung units.

Do the devices offer...^{1,4}

	HP LaserJet Pro M1210 MFP series	Samsung SCX-4521F & SCX-4623F
An installation process for Windows users that doesn't require a CD?	✓	⊘
Auto-On/Auto-Off energy-saving technology? ⁴	✓	⊘
Hi-Speed USB 2.0 port?	✓	4623F/FN only
Built-in Ethernet networking?	✓	4623FN only
Support for up to 43-lb. media in the input tray/paper drawer?	✓	⊘
The ability to stock multiple envelopes in an input tray/slot?	10	1
Copy job-interrupt functionality?	✓	⊘



© 2010 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein. (1) Based on HP internal testing. (2) Electricity usage testing used the U.S. Environmental Protection Agency's Typical Electricity Consumption (TEC) approach. Test data was extended to 1 year. Actual power usage may vary. (3) Based on competitive TEC data found at EnergyStar.gov, EU-EnergyStar.org, and the HP Carbon Footprint Calculator at www.hp.com/go/carbonfootprint. (4) Based on the manufacturers' published product specifications. (5) Compared to a majority of black-and-white 3-in-1 MFPs <\$200 and 4-in-1 MFPs <\$300 in Q4 2009 and based on published manufacturer installation instruction. U.S. version 1.0 — June 11, 2010.