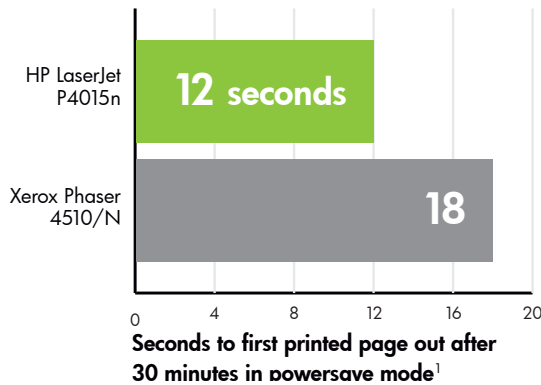


HP LaserJet P4015n vs. Xerox Phaser 4510/N



Print sooner from powersave mode



Faster on-demand printing — Instant-on Technology enables your HP LaserJet P4015n to print up to 6 pages from powersave mode before the Xerox Phaser 4510/N can even finish warming up. This advantage is especially noteworthy when you consider that most printers are usually in sleep mode when a user submits a job for printing, according to research conducted by InfoTrends.

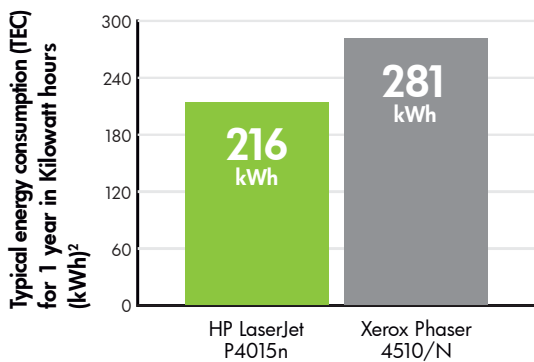
Energy efficient — The advanced, fast-heating ceramic element within your HP LaserJet P4015n's Instant-on Fuser consumes 23% less energy than the conventional fuser Xerox builds into the Phaser 4510/N (an estimated 216 kilowatt hours per year vs. 281 kWh, respectively).

Better finishing options — In addition to a stapler/stacker, you can also equip your HP LaserJet P4015n with a 5-bin mailbox. Xerox does not offer output stapling or multibin mailbox options for the Phaser 4510/N.

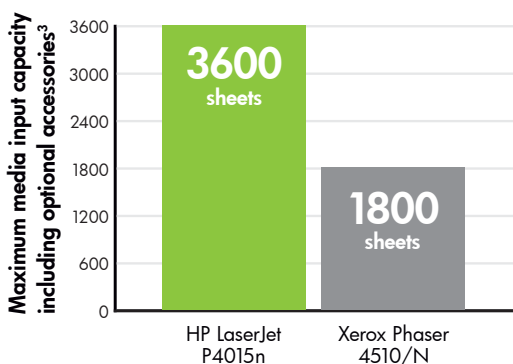
Superior control panel — Your HP LaserJet P4015n's 10-key pad on the control panel simplifies PIN printing and enables one-button printing of secure documents stored on the device. The Xerox Phaser 4510/N does not have a 10-key pad.

Fewer interventions — Your HP LaserJet P4015n's maximum input capacity is twice as great as the Xerox Phaser 4510/N's (3,600 sheets vs. 1,800 sheets, respectively), so you don't have to stock paper as frequently. Likewise, you can replace toner less frequently because your HP LaserJet high-capacity print cartridges can yield up to 24,000 pages in default mode vs. 19,000 pages for Xerox high-capacity cartridges.

Consumes 23% less power



Spend less time reloading³



1. Based on internal HP testing.
2. Testing was performed on a single unit of each product using the Energy Star® program's Typical Electricity Consumption (TEC) method. Test data was extended 1 year. Actual usage may vary. Individual product configurations can affect power usage.
3. Based on the manufacturers' published product specifications.