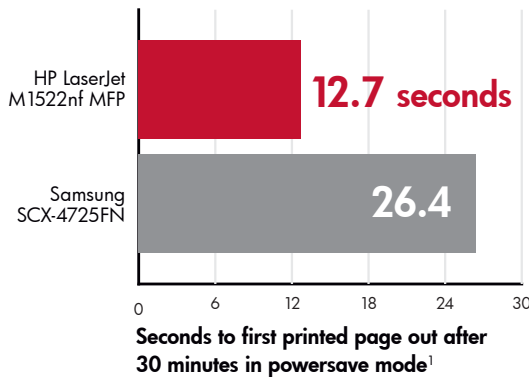


# LaserJet M1522nf MFP vs. Samsung SCX-4725FN



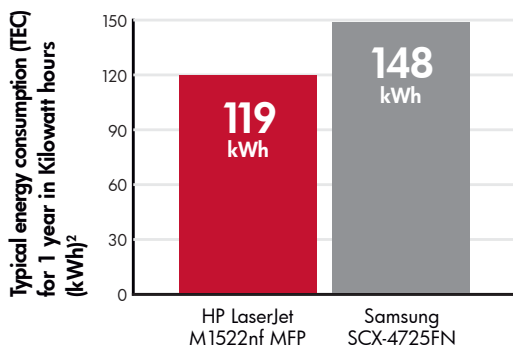
## Print sooner from powersave mode



**Faster on-demand printing and copying** — Instant-on Technology lets your HP LaserJet M1522nf MFP warm up and print up to 6 pages from powersave mode before the Samsung SCX-4725FN can even finish warming up. This advantage is especially noteworthy when you consider that most printers are usually in sleep mode when a user submits a job for printing, according to research conducted by InfoTrends.

**Energy efficient** — The advanced, fast-heating ceramic element within your HP LaserJet M1522nf MFP's Instant-on Fuser consumes up to 20% less energy per year than the conventional fuser in the Samsung SCX-4725FN — an estimated 119 kilowatt hours annually vs. 148 kWh, respectively. Your HP LaserJet also meets the new, more strict ENERGY STAR<sup>®</sup> rules that went into effect April 1, 2007.

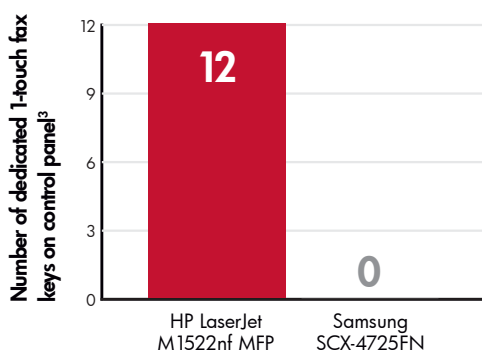
## Consume 20% less power



**Faster, easier collated copies** — Making collated copies is easier and faster with the HP LaserJet M1522nf MFP. The HP LaserJet M1522nfMFP automatically collates by default, while Samsung users must navigate the control panel to collate each copy job. And the HP makes collated copies faster, too, since the HP can begin printing while the copy job is scanning, while the Samsung must wait until all pages are scanned before beginning printing. And the more originals you have, the greater the difference, since the HP's ADF scans at up to 16 ppm vs. only 9 ppm for the Samsung.

**Superior scanning** — When scanning images with depth like the interiors of books or magazines, your HP LaserJet can yield better results since your HP MFP's CCD scanner has a greater field of focus than Samsung's CIS scanner, which may lose some text and/or details. The HP also offers higher optical scan resolution — 1200 x 1200 dpi vs. only 600 x 600 dpi for the Samsung.

## Easy faxing with dedicated 1-touch fax keys



**Better paper handling** — You can stock up to 43-lb. bond in your HP LaserJet M1522nf MFP's paper tray. The Samsung SCX-4725FN paper tray only accepts up to 24-lb. bond. And Samsung's priority feed only accepts a single sheet at a time, while your HP priority feed allows you to feed up to 10 sheets at a time, so you spend less time reloading.

1. Based on testing at Quality Logic. Go to [www.qualitylogic.com](http://www.qualitylogic.com) for complete details.

2. Testing was performed on a single unit of each product using the Energy Star<sup>®</sup> program's Typical Electricity Consumption (TEC) method. Test data was extended 1 year. Actual usage may vary. Individual product configurations can affect power usage.

3. Based on the manufacturers' published product specifications.