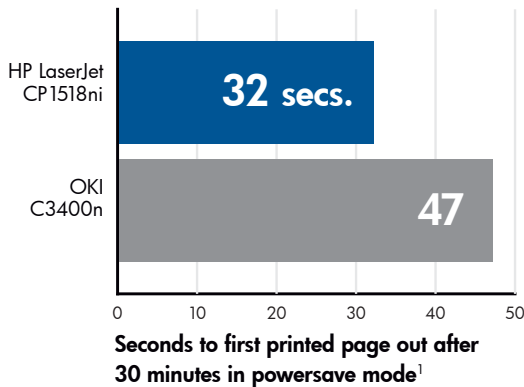


HP Color LaserJet CP1518ni vs. OKI C3400n



Print sooner from powersave mode

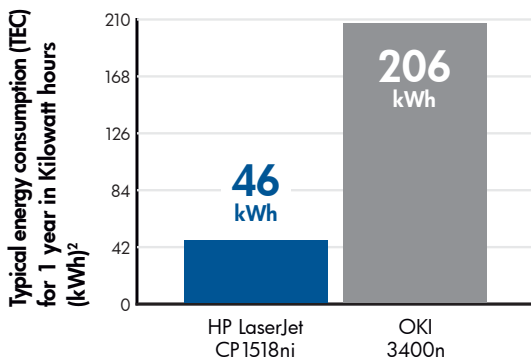


Superior print quality — Be sure to evaluate print quality. HP internal testing of a OKI C3400n printer's output revealed poor color rendering (for example, red hued flesh tones) with graininess and heavy moiré in halftones. The HP Color LaserJet CP1518ni is designed to provide print-shop quality color with deeper, more vibrant colors and superior gloss level even on plain media due to HP ColorSphere toner and ImageRet 3600 print technology.

Energy efficient — Your HP Color LaserJet CP1518ni consumes up to 78% less energy per year — an estimated 46 kilowatt hours per year vs. 206 kWh for the OKI C3400N.

Virtually maintenance free — Under normal operating conditions, you only have to order, stock, and replace the print cartridges for your HP Color LaserJet CP1518ni. OKI C3400n users, on the other hand, must replace four separate imaging drums every 15,000 pages. Furthermore, whenever OKI users replace toner, they must clean the device's LED lenses — an extra task that's not required with your HP Color LaserJet.

Consumes 78% less power

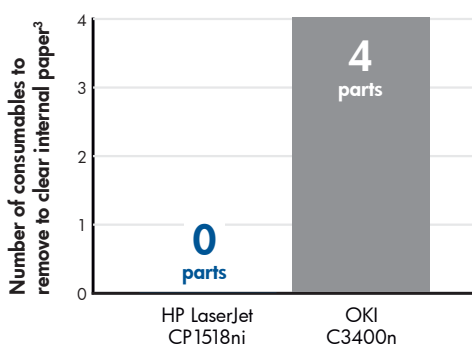


Faster on-demand printing — Instant-on Technology enables your HP Color LaserJet CP1518ni to print up to 3 color pages from powersave mode before the OKI C3400n can even finish warming up. This advantage is especially noteworthy when you consider that most printers are usually in sleep mode when a user submits a job for printing, according to research conducted by InfoTrends.

Greater compatibility — The OKI C3400n is a host-based device. Thanks to HP PCL6 and HP PostScript-3 emulation, your HP Color LaserJet CP1518ni offers broader compatibility, faster return-to-application time, and less network traffic.

Quiet — Your HP Color LaserJet CP1518ni is inaudible in ready mode, whereas the OKI C3400n emits up to 39 decibels.

Clearing paper jams is easier with HP



1. Based on internal HP testing.
2. Testing was performed on a single unit of each product using the Energy Star® program's Typical Electricity Consumption (TEC) method. Test data was extended 1 year. Actual usage may vary. Individual product configurations can affect power usage.
3. Based on the manufacturer's published product specifications.