

# HP Color LaserJet CM4730 MFP vs. Xerox Phaser 8560MFP



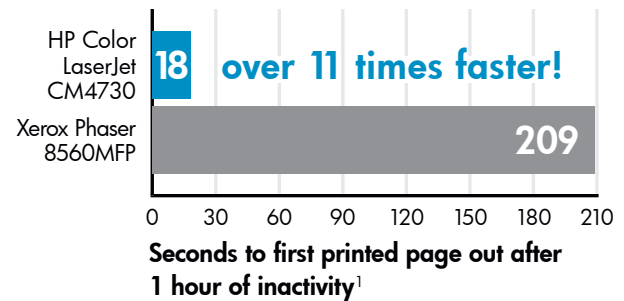
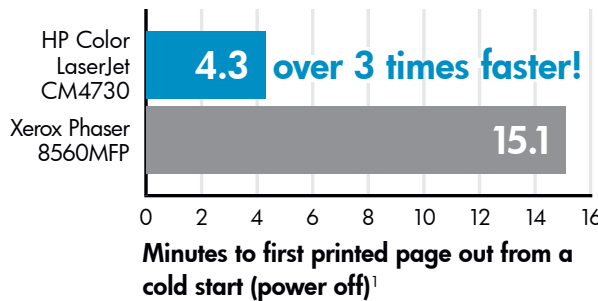
## Boost productivity and reduce costs with the HP Color LaserJet CM4730 MFP

- Faster printing, copying, scanning, and digital sending
- Uncomplicated color — automatic print-quality enhancements like advanced halftoning, auto sharpening, auto color calibration, auto trapping, and advanced color matching let any office user easily succeed with color
- No performance tradeoffs for best print quality — HP users enjoy best print and copy quality in default mode at full engine speed, whereas the Xerox unit can slow down by as much as 70% for best PQ
- Significantly faster warm-up time — whether from a cold start or after only an hour of inactivity
- Fewer management chores — HP lets you auto group and auto configure devices, batch configure unlike models, discover direct-connected peripherals, lock out color access by application, and email usage reports at set intervals — capabilities Xerox does not support
- Enhanced security — HP offers IPv6 and IPsec support while Xerox doesn't
- Energy efficient — Unlike its Xerox counterpart, HP supports ENERGY STAR standard, plus it consumes up to 55% fewer kilowatt hours annually
- Less expensive cleaning-cycle costs — mere cents for HP vs. \$11 in purged ink whenever the Xerox unit cleans its print nozzles or is powered on



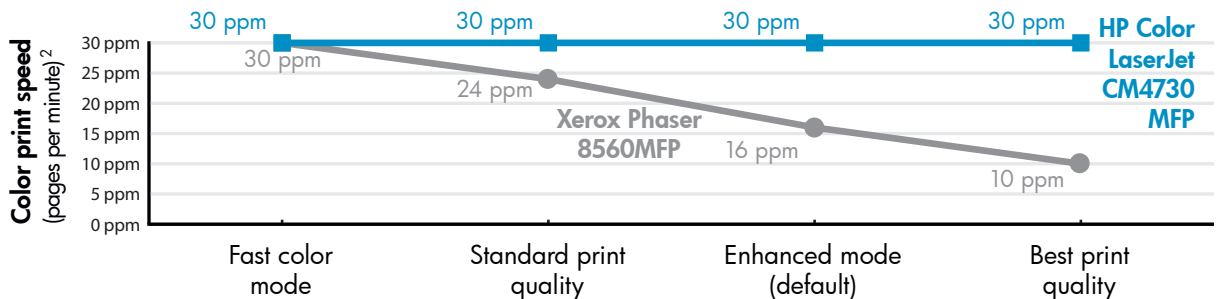
### Print and copy on demand with HP.

Our Instant-on fusers radically reduce warm-up time and let HP users print many documents before the Xerox unit can finish warming up.



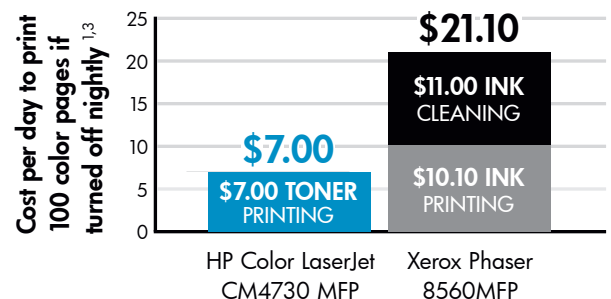
### Print in best-quality mode faster with HP.

HP prints in best print-quality mode at full engine speed. Xerox prints only 16 ppm in default mode and slows to 10 ppm for best quality.



### Forget worrying about unexpected ink usage with HP.

Offices that deploy Xerox solid-ink devices like the Phaser 8560MFP may use more ink cleaning print nozzles than they do printing actual documents. This is the case if you print 100 pages a day and turn the device off every night. A Xerox solid-ink MFP (or printer) purges about \$11 in ink to clean its print nozzles every time it's powered on, plus the device is unavailable for printing for 15 minutes.<sup>1,2</sup>



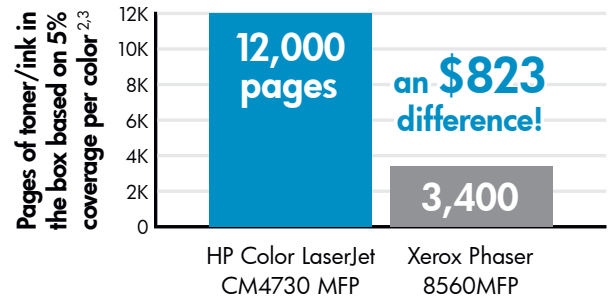
## Get an MFP that's designed to fulfill the needs of demanding workgroups in busy office environments with HP.

HP users don't have to replace toner cartridges or paper as often as Xerox users, improving device uptime and boosting productivity. The HP MFP also offers a higher level of security, as well as several key features and options like a stapler and a multi-bin mailbox that are not available on the Xerox unit.

Does the device feature... <sup>2</sup>	HP Color LaserJet CM4730	Xerox Phaser 8560MFP
Auto duplex standard?	Yes	No
A multi-bin mailbox option?	Yes	No
A stapler/stacker option?	Yes	No
Send to email capability?	Standard	Not available
Send to network folder capability?	Standard	Not available
Support for IPv6 and IPsec?	Yes	No
Greater toner/ink capacity?	12,000 pages	3,400 pages
Greater standard input capacity?	1,600 sheets	625 sheets
A higher monthly duty cycle?	175,000 pages	85,000 pages

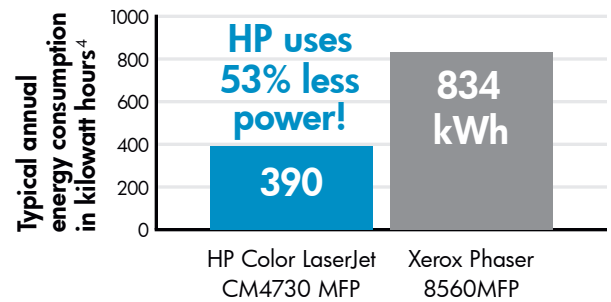
## Compare apples to apples and you'll find HP costs the same or less.

The HP MFP ships with 8,600 more color pages of toner — a value of \$823 based on Xerox supplies costs. HP also boasts 2 more paper trays than Xerox — options that cost \$399 each. Plus HP delivers auto duplex and a parallel port in the box, whereas with Xerox they're optional and cost \$699 and \$476, respectively. And unlike HP, which offers optional embedded send-to-email, Xerox requires a host PC to send email. When you add up these additional costs you'll find the HP MFP costs about the same or even less than its Xerox counterpart.



## Use less power with HP.

The HP Color LaserJet CM4730 MFP uses significantly less power than the Xerox Phaser 8560MFP. HP consumes no more than 640 watts while operating compared to a maximum of 1.5 kilowatts for Xerox. And over a typical year, the HP device can use up to 53% less power than its Xerox counterpart. Furthermore, the HP Color LaserJet CM4730 MFP is ENERGY-STAR compliant, whereas most Xerox solid-ink devices are not — so be sure to check.



## Radically simplify MFP (and printer) management with HP Web Jetadmin.

HP Web Jetadmin outperforms Xerox CentreWare Web in several key areas that radically simplify MFP (and printer) management.

### Does the vendor's peripherals-management solution let you...<sup>1</sup>

	HP	Xerox
Auto group devices (place devices in correct groups based on predefined criteria)?	✓	⊗
Auto configure devices (push predetermined configurations to devices automatically)?	✓	⊗
Collectively configure unlike devices (true fleet management)?	✓	⊗
Batch configure security settings?	✓	⊗
Disable color by application (like Web browsers or email) to eliminate unnecessary color printing?	✓	⊗
Discover devices connected directly to PCs on your network?	✓	⊗
View full-featured device-status pages (like front-panel displays, toner gauges, and capabilities listings)?	✓	⊗
Customize user profiles?	✓	⊗
Generate customizable, flexible reports (like trend reporting and forecasting)?	✓	⊗

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- 1 Based on HP internal testing.
- 2 Based on the manufacturers' published product specifications.
- 3 Supplies pricing from hp.com and xerox.com.
- 4 Tests employed the Typical Electricity Consumption approach outlined by the U.S. Environmental Protection Agency. Test data was extended to 1 year. Testing was on a single unit of each product in default mode. Actual power usage may vary.

To learn more, visit [www.hp.com](http://www.hp.com)

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