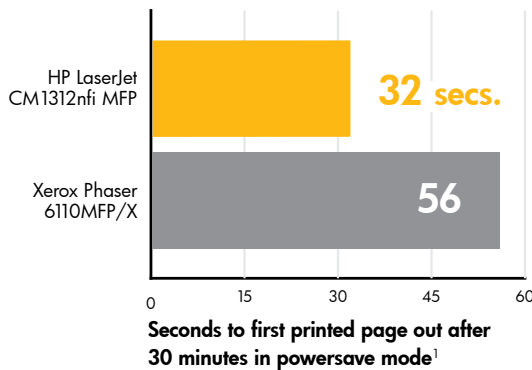


# HP Color LaserJet CM1312nfi MFP

## vs. Xerox Phaser 6110MFP/X



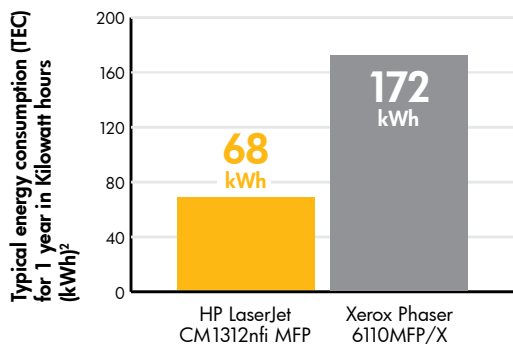
### Print sooner from powersave mode



**Superior print and copy quality** — Be sure to compare print and copy quality. HP internal testing of a Xerox Phaser 6110MFP/X printer's output revealed banding, as well as a lighter, grainy, matte finish — even on glossy media. The HP Color LaserJet CM1312nfi MFP is designed to provide print-shop quality color with deeper, more vibrant colors and superior gloss level even on plain media due to HP ColorSphere toner and ImageRet 3600 print technology.

**Faster on-demand printing and copying** — Not only does your HP Color LaserJet CM1312nfi MFP print and copy twice as fast in color — up to 8 color ppm vs. 4 color ppm for the Xerox Phaser 6110MFP/X — but Instant-on Technology also enables your HP Color LaserJet CM1312nfi MFP to warm up and print or copy up to 4 color pages or 7 black-and-white pages from powersave mode before the Xerox Phaser 6110MFP/X can even finish warming up. This advantage is especially noteworthy when you consider that most printers are usually in sleep mode when a user submits a job for printing, according to research conducted by InfoTrends.

### Consume 60% less power

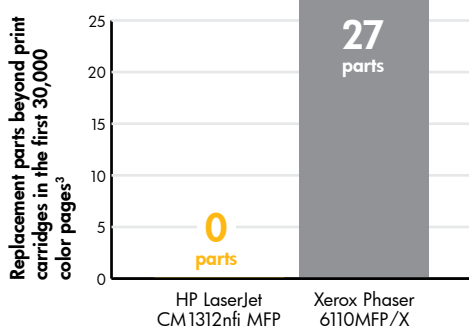


**No replacement parts beyond print cartridges** — Your HP Color LaserJet CM1312nfi MFP's innovative print cartridges incorporate the toner supply, imaging drum, primary charge roller, developer, and waste-toner reservoir into a single, integrated unit you can easily replace with no mess. The Xerox Phaser 6110MFP/X uses a complex 3-piece system that forces users to buy, store, and replace 2 extra consumables — a waste toner container every 1,250 color pages and an imaging unit every 10,000 color pages — which means Xerox users will replace 27 additional parts beyond print cartridges over the first 30,000 color pages at a cost of up to \$765 vs. 0 additional parts beyond print cartridges for HP.

**Energy efficient** — The advanced, fast-heating ceramic element within your HP Color LaserJet CM1312nfi MFP's Instant-on Fuser consumes up to 60% less energy per year than the conventional fuser in the Xerox Phaser 6110MFP/X — an estimated 68 kilowatt hours annually vs. 172 kWh, respectively. Your HP LaserJet also meets the new, more strict ENERGY STAR<sup>®</sup> rules that went into effect April 1, 2007.

### Replace fewer parts with HP

## \$765



**Greater compatibility** — The Xerox Phaser 6110MFP/X is a host-based device. Thanks to HP PCL6, HP PCL5e, and HP PostScript-3 emulation, your HP Color LaserJet CM1312nfi MFP offers broader compatibility, faster return-to-application time, and less network traffic.

1. Based on internal HP testing.
2. Testing was performed on a single unit of each product using the Energy Star<sup>®</sup> program's Typical Electricity Consumption (TEC) method. Test data was extended 1 year. Actual usage may vary. Individual product configurations can affect power usage.
3. Replacement parts include: 3 imaging kits (10,000 color page yield) at \$159 each + 24 waste toner containers (1,250 color page yield @ 5% CMYK coverage) at \$12 each. Based on manufacturers specific yields and suggested pricing as of March 15, 2008.