



HP LASERJET PRO CP1025NW COLOR PRINTER

vs. SAMSUNG CLP-315W & SAMSUNG CLP-325W

Significant advantages HP has compared to Samsung:



HP LaserJet Pro CP1025nw
Up to 4 ppm color & 17 ppm b/w



Samsung CLP-315W
Up to 4 ppm color & 17 ppm b/w



Samsung CLP-325W
Up to 4 ppm color & 17 ppm b/w

More energy efficient — New HP Auto-On/Auto-Off technology helps you use less energy by turning your LaserJet Pros on when you need them and off when you don't. Plus HP's advanced Instant-on Fusers consume 62% to 68% less energy than the conventional fusers Samsung employs.¹

Faster printing — Instant-on Technology lets the HP LaserJet Pro CP1025nw print up to 2 color pages or up to 5 black-and-white pages from energy-saving mode before the Samsung CLP-315W can finish warming up.²

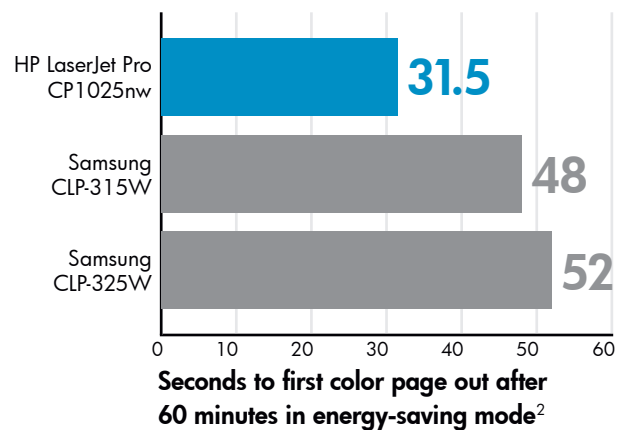
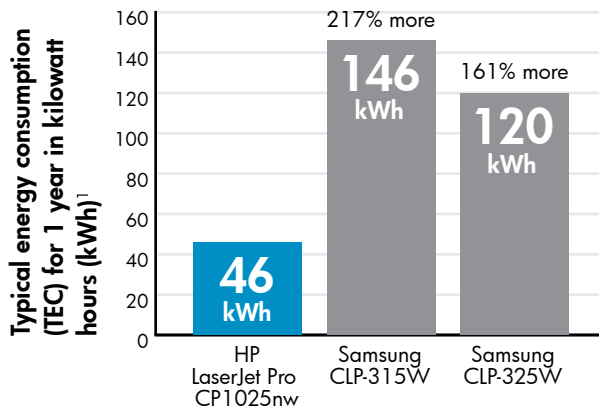
Superior print quality — The HP LaserJet Pro CP1025nw boasts automatic color calibration. The Samsung units don't, plus their use of "jump gap" technology yields white gaps between colors and blurry color text.^{2,3}

Better paper handling — Unlike Samsung, HP offers manual duplex support via the printer driver. And while HP's standard tray accepts up to 59-lb. HP glossy media, Samsung users can only load 5 sheets at a time when printing on media heavier than 28-lb. bond and only 1 sheet at a time if its 32-lb. bond or heavier.³

Smaller operating size — The HP LaserJet Pro CP1025nw not only consumes 8% less cubic space than the Samsungs, it's also the world's smallest color laser printer.⁴

Save time and energy with HP LaserJets

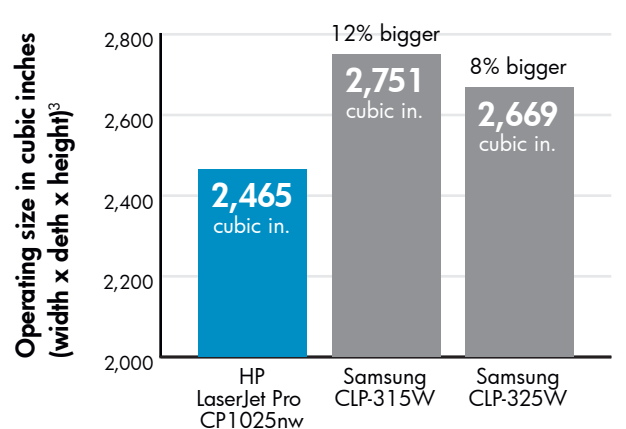
Instant-on Fusers help HP LaserJets consume far less power than their Samsung counterparts. And with the HP LaserJet Pro CP1025nw you can even print some documents before competing Samsung units finish warming up.



Enjoy user-friendly printing with HP

Compared to their Samsung counterparts, HP LaserJets deliver a far superior user experience. With HP you enjoy better print quality — without the need to shake the print cartridges — and better paper-handling than their Samsung rivals.

Does the device offer... ³	HP LaserJet Pro CP1025nw	Samsung CLP-315W & CLP-325W
Auto-On/Auto-Off technology?	✓	⊗
Manual duplex support via the printer driver?	✓	⊗
Support for media weights up to 59-lb. glossy in the standard trays?	✓	⊗
Print cartridges that don't require shaking to maintain print quality?	✓	⊗
More memory and a faster processor?	✓	⊗



© 2010 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein. (1) HP printer results are based on internal HP testing using the ENERGY STAR® program's Typical Electricity Consumption (TEC) methodology. Competitive printer data was collected at www.energystar.gov in June 2010. All data is based on 115V and extended to 1 year. Individual product configurations and usage will affect power consumption. (2) Based on internal HP testing. In first-page-out tests, devices sat in sleep mode for 60 minutes beforehand. (3) Based on the manufacturers' published product specifications. (4) Based on personal color printers as defined by IDC (International Data Corp.) and shipping as of June 2010. Devices were measured by volume (WxDxH) using the manufacturers' specifications or as measured by operational "A4" size. ITR version 1.0 — Nov. 5, 2010.