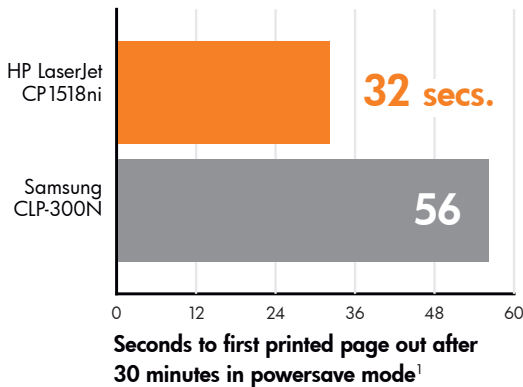


HP Color LaserJet CP1518ni vs. Samsung CLP-300N



Print sooner from powersave mode

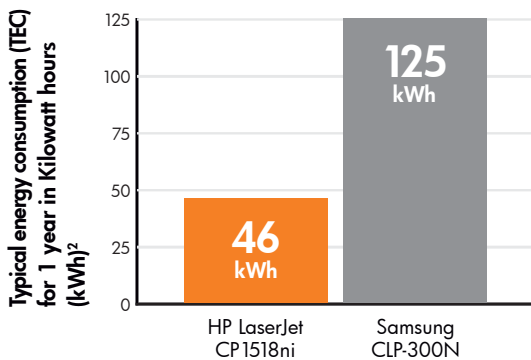


Superior print quality — Be sure to evaluate print quality. HP internal testing of a Samsung CLP-300N printer's output revealed banding, as well as a lighter, grainy, matte finish — even on glossy media. The HP Color LaserJet CP1518ni is designed to provide print-shop quality color with deeper, more vibrant colors and superior gloss level even on plain media due to HP ColorSphere toner and ImageRet 3600 print technology.

Energy efficient — Your HP Color LaserJet CP1518ni consumes up to 63% less energy per year — an estimated 46 kilowatt hours per year vs. 125 kWh for the Samsung CLP-300N.

Virtually maintenance free — Under normal operating conditions, you only have to order, stock, and replace the print cartridges for your HP Color LaserJet CP1518ni. Samsung CLP-300N users, on the other hand, must replace the imaging drum every 12,500 color pages and the toner-waste container every 1,250 color pages — an additional 26 parts to replace beyond print cartridges over the first 30,000 color pages at a cost of up to \$518.

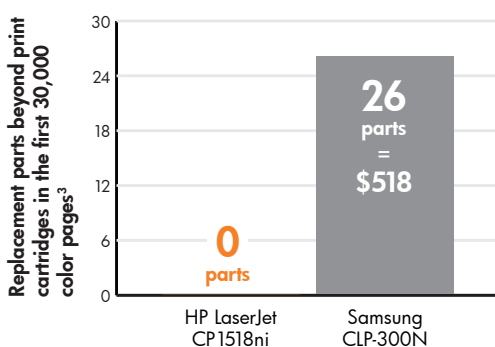
Consumes 63% less power



Faster on-demand printing — Your HP Color LaserJet CP1518ni prints color pages twice as fast — up to 8 color pages per minute vs. up to 4 color ppm for the Samsung CLP300N. In addition, HP Instant-on Technology lets you print up to 4 pages from powersave mode before the Samsung unit can even finish warming up. This advantage is especially noteworthy when you consider that most printers are usually in sleep mode when a user submits a job for printing, according to research conducted by InfoTrends.

Quiet — Your HP Color LaserJet CP1518ni is inaudible in ready mode, whereas the Samsung CLP-300N emits up to 35 decibels.

Replace fewer parts with HP



1. Based on internal HP testing.
2. Testing was performed on a single unit of each product using the Energy Star[®] program's Typical Electricity Consumption (TEC) method. Test data was extended 1 year. Actual usage may vary. Individual product configurations can affect power usage.
3. Replacement parts include: 2 imaging kits (12,500 color page yield) at \$115 each + 24 waste toner containers (1,250 color page yield @ 5% CMYK coverage) at \$12 each. Based on manufacturer's specified yields and suggested pricing as of March 15, 2008.