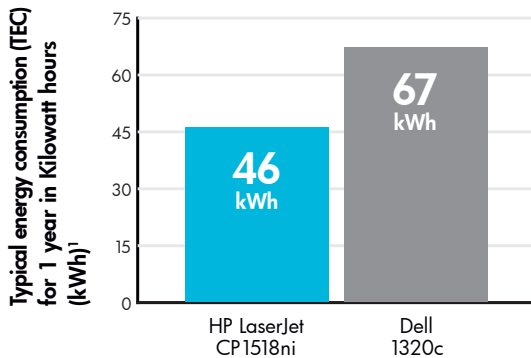


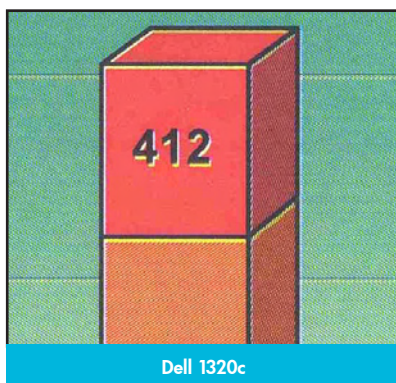
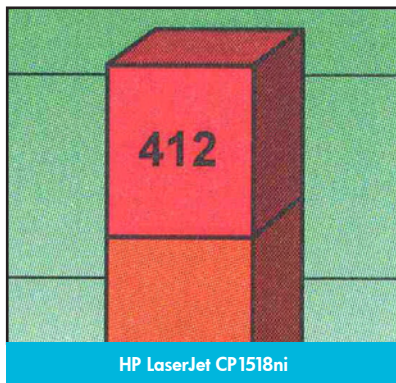
HP Color LaserJet CP1518ni vs. Dell 1320c



Consume 31% less power



Superior output quality²



Superior print quality — Be sure to evaluate print quality. HP internal testing of a Dell 1320c printer's output revealed poor color plane registration (CPR), poor tone scale and loss of shadow details. The HP Color LaserJet CP1518ni is designed to provide print-shop quality color with deeper, more vibrant colors and superior gloss level even on plain media due to HP ColorSphere toner and ImageRet 3600 print technology.

Energy efficient — Your HP Color LaserJet CP1518ni consumes up to 31% less energy per year — an estimated 46 kilowatt hours per year vs. 67 kWh for the Dell 1320c.

Virtually maintenance free — Under normal operating conditions, you only have to order, stock, and replace the print cartridges for your HP Color LaserJet CP1518ni. Dell 1320c users, on the other hand, must replace the "print head device" every 20,000 pages. In addition, Dell recommends periodically cleaning the device's separator rollers to prevent paper-feeding problems, which requires removing the entire "print head device" to reach the rollers.

Automatic Color Calibration — Dell users must perform a manual color plane alignment process after installing or moving the 1320c or when experiencing color plane registration problems. This process requires printing a special internal page and performing an iterative process of eye-balling colors on the page for best alignment and entering the alignment values for each color through the printer software. Your HP Color LaserJet CP1518ni calibrates automatically.

Greater compatibility — The Dell 1320c is a host-based device. Thanks to HP PCL6, HP PCL5e, and HP PostScript-3 emulation, your HP Color LaserJet CP1518ni offers broader compatibility, faster return-to-application time, and less network traffic. Plus, your HP Color LaserJet CP1518ni supports Mac OS X (v.10.28, v.10.3, and v.10.4 or higher), UNIX, and Linux. The Dell 1320c does not.

Size — The Dell 1320c is 23% larger than your HP Color LaserJet CP1518ni.

1. Testing was performed on a single unit of each product using the Energy Star[®] program's Typical Electricity Consumption (TEC) method. Test data was extended 1 year. Actual usage may vary. Individual product configurations can affect power usage.
2. Based on internal HP testing.