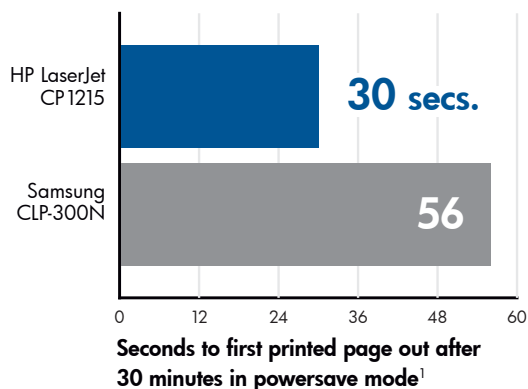


HP Color LaserJet CP1215 vs. Samsung CLP-300N



Print sooner from powersave mode

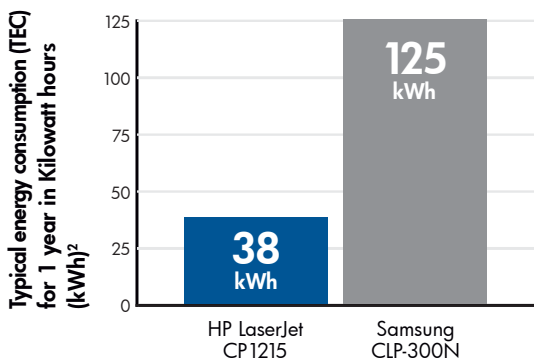


Superior print quality — Be sure to evaluate print quality. HP internal testing of a Samsung CLP-300N printer's output revealed banding, as well as a lighter, grainy, matte finish — even on glossy media. The HP Color LaserJet CP1215 is designed to provide print-shop quality color with deeper, more vibrant colors and superior gloss level even on plain media due to HP ColorSphere toner and ImageRet 2400 print technology.

Energy efficient — Your HP Color LaserJet CP1215 consumes up to 70% less energy per year — an estimated 38 kilowatt hours per year vs. 125 kWh for the Samsung CLP-300N.

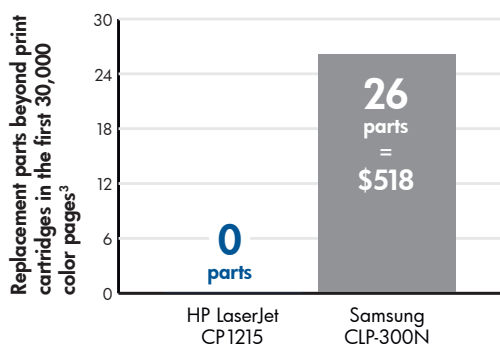
Virtually maintenance free — Under normal operating conditions, you only have to order, stock, and replace the print cartridges for your HP Color LaserJet CP1215. Samsung CLP-300N users, on the other hand, must replace the imaging drum every 12,500 color pages and the toner-waste container every 1,250 color pages — an additional 26 parts to replace beyond print cartridges over the first 30,000 color pages at a cost of up to \$518.

Consumes 70% less power



Faster on-demand printing — Your HP Color LaserJet CP1215 prints color pages twice as fast — up to 8 color pages per minute vs. up to 4 color ppm for the Samsung CLP-300N. In addition, HP Instant-on Technology lets you print up to 4 color pages from powersave mode before the Samsung unit can even finish warming up. This advantage is especially noteworthy when you consider that most printers are usually in sleep mode when a user submits a job for printing, according to research conducted by InfoTrends.

Replace fewer parts with HP



Quiet — Your HP Color LaserJet CP1215 is inaudible in ready mode, whereas the Samsung CLP-300N emits up to 35 decibels.

1. Based on internal HP testing.
2. Testing was performed on a single unit of each product using the Energy Star[®] program's Typical Electricity Consumption (TEC) method. Test data was extended 1 year. Actual usage may vary. Individual product configurations can affect power usage.
3. Replacement parts include: 2 imaging kits (12,500 color page yield) at \$115 each + 24 waste toner containers (1,250 color page yield @ 5% CMYK coverage) at \$12 each. Based on manufacturer's specified yields and suggested pricing as of March 15, 2008.