

HP Designjet 130 Printer series vs. the Epson Stylus Pro 7600 (US)

In head-to-head tests, the HP Designjet 130 Printer series shines.



« This test image was used for ink cost comparison.

Image quality you can rely on

From deep, rich blacks to exceptional smoothness, sharpness and saturation, the HP Designjet 130 Printer series delivers outstanding print quality time after time. In tests by *SpencerLab*, a third-party testing laboratory, test reports stated that the HP Designjet 130 Printer series rendered higher-quality tints and color lines than the Epson Stylus Pro 7600, and produced images that are clear and vivid with excellent contrast, resulting in a precise reproduction of fine details. Output was also free from grain, print artifacts and banding.¹

Lower overall costs for greater affordability

The HP Designjet 130 Printer series combines wide-format printing in a single device at a lower purchase price than the Epson Stylus Pro 7600. But not only is the HP Designjet 130 Printer series more affordable out of the box, lower ink usage can make the cost-per-print cheaper than the Epson.

Print more efficiently to work more productively

You don't have to sacrifice image quality for faster output with the HP Designjet 130 Printer series. In fact, compared to Epson Stylus Pro 7600 printers, these HP printers are nearly twice as fast with comparable image quality!¹

But there's more to efficiency than print speed. The HP Designjet 130 Printer series also provides numerous features to enhance workflow and improve productivity above what the Epson offers, including automatic printhead alignment, optimized drivers and HP Professional Color Technologies like automatic closed loop color calibration, optional automatic Pantone calibration, optional CMYKplus and optional offset emulation.²

¹ As determined in test results by *SpencerLab Digital Color Laboratory*, October, 2004.

² Using optional software RIP. 3rd party RIPs also available for the Epson SP 7600.

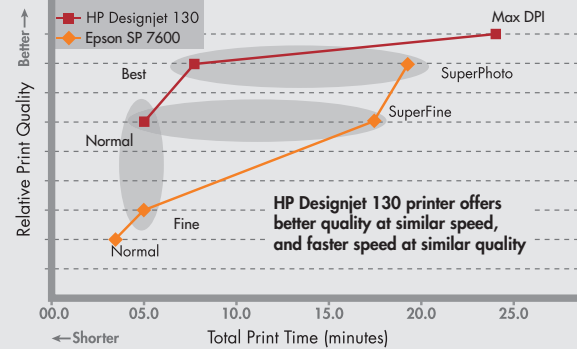
³ U.S. street price as of June 2004. Actual price may vary.

⁴ Unlike the HP Designjet 130 Printer series, with the Epson SP 7600, it is not possible to have roll and sheet loaded at the same time.

⁵ Based on specific test images on glossy media using Best (HP)/1440 dpi (Epson) print modes. Print head costs in the HP printer were considered. Test did not consider ink wasted in cleaning process, which may be needed with the Epson printer.



Image quality vs. speed—glossy media



Print speeds of the HP Designjet 130 Printer series are up to 66% faster¹ than the Epson Stylus Pro 7600.

Price comparison

Printer	HP Designjet 130	Epson SP 7600
Price ³	\$1,295	\$2,995
Auto roll	\$420	Included ⁴
Stand and bin	\$295	\$299
Network	\$305	\$239

Ink cost comparison⁵

Printer	HP Designjet 130	Epson SP 7600
Ink used	.63 ml/sq. ft.	.84 ml/sq. ft.
Ink cost	\$.49/sq. ft. (single cartridge); \$.41/sq. ft. (multi-pack cartridge)	\$.54/sq. ft. (110 ml cartridges)

Printers for creatives. What you print is your business. How you print is ours.

A full competitive report is available at www.spencerlab.com, or for more information contact your HP reseller.

