

HP Designjet 130 Printer series vs. the Canon imagePROGRAF W7250

The HP Designjet 130 Printer series really measures up



Consistently stunning image quality

The HP Designjet 130 Printer series is a six-color, multi-format printing solution that produces exceptional results time after time. Compared to the Canon imagePROGRAF W7250, the HP Designjet 130 Printer series combines higher resolution with smaller ink drop size for more dynamic, detailed output. HP Color Layering Technology and Automatic Closed Loop Color (CLC) calibration help ensure color consistency from print to print. Plus, use optional Adobe® PostScript® 3™ RIP featuring automatic calibration, color emulation standards and offset print emulations to help maximize color accuracy. And with HP Premium and Premium Plus Photo paper, your images will retain their vibrancy for 82 years.¹

Greater versatility, from postcards to posters

Thanks to the HP Designjet 130 Printer series C-size, 70-sheet tray and automatic roll-feed² capability, you can print as large as 24" wide and as small as 3" x 5.6". By comparison, the Canon imagePROGRAF W7250 only allows output down to 8.5" x 11" in size—and does not feature a tray, so sheets must be loaded one by one. A greater range of print media can be used with the HP Designjet 130 Printer series than for the Canon, including paper weights up to 80 lb., as well as thick or rigid media (up to .015"), and a variety of finishes including gloss, satin and matte.

Convenience and quality at a lower cost

The HP Designjet 130 Printer series combines large- and wide-format printing in a single device at a lower price than the Canon imagePROGRAF W7250. For instance, a comparable set-up with both printers could cost almost \$1,000 less with the HP! See "Price comparison" chart for details.

¹ Wilhelm Imaging Research, Inc. concluded that prints made with HP No. 85 ink cartridges and HP Premium Plus papers may be displayed indoors under glass for 82 years before noticeable fading and staining will occur. See www.wilhelm-research.com for details.

² Standard with HP Designjet 130nr Printers and optional with HP Designjet 130 Printers.

³ Estimated street prices in the U.S. as of June 2004. Actual prices may change.



Price³ comparison

Printer	HP Designjet 130 Printer	HP Designjet 130nr Printer	Canon imagePROGRAF W7250
Price	\$1,295	\$1,895	\$2,600
Automatic roll	\$420	Included	Included
Stand and bin	\$295	\$295	\$500
Network	\$305	Included	Included
Total	\$2,315	\$2,190	\$3,100

Printers for creatives.
What you print is your business. How you print is ours.

Please visit www.hp.com/go/graphics for more details.

