HP Canada supports Calgary flood relief efforts

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From funding to volunteer support, helping the Calgary community recover from the devastating effects of the recent flood was a top priority for HP Canada.

Understanding that funding was desperately needed, a $50,000 donation from the HP Company Foundation was made to the Canadian Red Cross Alberta Flood relief fund. The HP Company Foundation awards grants for humanitarian relief in communities hit by disaster, matches employee giving, and supports innovative education projects.

Members of the Calgary office help to clean-up in High River

HP also provided support through two special customer programs. From July 15 to 28, HP Canada offered a special program enabling customers to save 15% on ink when they spent $50 or more. For every ink cartridge sold during the sale, HP donated $2.50 to support the Canadian Red Cross's Alberta Floods Fund, which raised more than $12,000. HP also donated a percentage of total sales made on featured products on HP Canada's Employee Purchase Program (EPP) site from July 18 to 25.

Peter Galanis, HP Canada Country Manager (left) and Shane Guidinger, Director of Sales, Western Region, HP Enterprise Group (right), presented the President of the Calgary Food Bank with a $2,000 donation and 240 pounds of food!

In addition to funding support, HP Calgary employees wasted no time volunteering to help their communities recover. A team of 15 HP employees visited High River, one of the most heavily impacted areas, to help dig out mud and do general clean-up.

Food bank outings were also organized, responding to the call for additional help during the unprecedented flooding. HP Canada also donated $2,000 to the Calgary Food Bank along with 240 pounds of food.

Volunteering at "Mission Possible" in High River are, from left to right: Tina Wu, a member of Mission Possible, Glenna Poch and Ty Tang-Stein

To support employee efforts, HP Canada expanded the HP volunteerism policy, enabling Calgary area employees to use eight hours of company time a month through to the end of September to volunteer.

Pulling together, HP Canada was proud to help our Calgary community on their road to recovery.